

# Macquarie University offers SAS Certification as part of Online Global MBA

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Macquarie Business School at Macquarie University has partnered with SAS, the leader in analytics to offer SAS Certification as part of its Global MBA program.

The new, entirely online Global MBA program was launched in May 2019 to focus on building future-focussed capabilities and is the first such degree to be offered on the popular Coursera platform – in which SAS is also a partner – in the Asia Pacific region.

Macquarie Business School's Global MBA course has two intakes a year and the school is delighted with the response to its introduction, as reflected by an intake of 140 students in the first year.

Macquarie University is ranked in the top one per cent of universities worldwide and the School's Global MBA is designed for professionals who want to future-proof and accelerate their careers from wherever are located.

The curriculum is designed to build six cross-disciplinary management capabilities – Leading, Strategising, Analysing, influencing, Adapting and Problem Solving -- which have been highlighted by the World Economic forum as the skills needed in the workplace of the future. The course also features a stackable model that allows students to earn certificates and start learning before committing to the full program.

Speaking at the signing of the partnership agreement, Associate Professor Lan Snell – Macquarie Business School's Academic Program Director for the Global MBA – said, "We are proud to partner with SAS, one of the leading enterprise analytics providers.

"The future of work and learning is about collaboration and building ecosystems to optimise the learning experience and student choice. SAS has a strong learning culture and our partnership with them demonstrates this value. Co-creating curriculum, thought leadership, and developing learning pathways for SAS workforce through the Global MBA are just some areas where we are creating values."

Responding, David Bowie – Vice President of SAS Australia and New Zealand – said, "SAS congratulates the Macquarie Business School for the far-sighted concept and objectives of the Global MBA.

"As highlighted by the 2018 Deloitte Millennial Survey – which found that 43 percent of millennials expect to change jobs within two years and 62 per cent consider 'gig' careers viable – rising generations are increasingly seeking to equip themselves with the skills they will need in the future, whatever careers they follow."

SAS Certification: Graduates of MGSM's Global Online MBA program will also qualify as SAS Certified Visual Business Analysts and will be listed as such in the SAS Certified Professional Directory, which is commonly accessed by employers and recruitment agencies, internationally.

News ends

About Macquarie Business School:

Macquarie Business School offers the acclaimed MGSM courses including the global top 100 MGSM MBA, to help you rewrite the rules of business. MGSM courses combine practical learning and innovative thinking with a multidisciplinary approach. Their courses give you the resilience and versatility to meet current and future challenges in a shifting business landscape. They provide a dynamic, collaborative environment where staff of experienced academics and industry experts and corporate partners give students the platform to understand and lead on real business issues as they learn.

About SAS:

SAS is the leader in analytics. Through innovative software and services, SAS empowers and inspires customers around the world to transform data into intelligence. SAS gives you THE POWER TO KNOW®.

For further information from SAS:

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