

MARK WAHLBERG BRINGS WAHLBURGERS TO AUSTRALIA AND NEW ZEALAND

WAHLBURGERS & MUSTACA FAMILY'S UNITED CINEMAS TO OPEN 20 RESTAURANTS

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JANUARY 4, 2020 - Hollywood superstar actor, producer, restaurateur, businessman and philanthropist Mark Wahlberg is bringing his Wahlburgers family restaurant chain to Australia and New Zealand in partnership with the Mustaca family who have built United Cinemas into Australia's largest independent, family-owned owned cinema chain.

Mark Wahlberg says, "I am excited to be working with the Mustaca family to bring Wahlburgers to Australia. I love all the things we have in common especially family, film, restaurant experience and music. I'm really looking forward to our first opening and visiting with my brothers and Wahlburgers co-founders, Chef Paul Wahlberg and Donnie Wahlberg."

CEO of United Cinemas, Sam Mustaca says, "We are thrilled to bring Wahlburgers to guests here in Australia and New Zealand. We had been following the concept for years and with its natural ties to the entertainment industry, bringing Wahlburgers into the experience at United Cinemas just seemed like a perfect fit. The first Wahlburgers will be in Sydney's CBD and we plan to roll out 20 more as stand-alone restaurants as well as in some of our United Cinema locations in Sydney, Melbourne, Perth, Brisbane and New Zealand. With really great food, beers and a fun atmosphere, we think it's going to be a big hit."

Wahlberg continues, "There are 49 Wahlburgers across the USA, two in Toronto Canada and one on the American Ramstein Air Base in Germany. Just last week, we opened a location in Huntsville, Alabama and have others in various stages of construction in the US with our franchise partners. This all started with my brother Chef Paul who has spent his entire career in the kitchen. For the last 10 years he's dedicated himself to bringing guests an exceptional experience, no matter where in the world they are visiting a Wahlburgers. We could not be more thrilled to take this brand to Australia and are so looking forward to growing this partnership with the Mustaca family."

TO INTERVIEW MARK WAHLBERG or SAM MUSTACA email max@marksonsparks.com or call Max Markson 0412 501 601.

ABOUT UNITED CINEMAS Following a successful career as an Opera singer Roy Mustaca started United Cinemas in the '80's with one cinema on Collaroy Beach on Sydney's northern beaches. Over the last 37 years the chain has grown to over 57 screens across Australia and New Zealand with 19 more screens presently being built. United Cinemas are in Indooroopilly Brisbane, Craigieburn Melbourne, Rockingham Perth, Katoomba Blue Mountains and Sydney's Narellan, Collaroy, Warriewood, Avalon and Opera Quays at the Opera House.

ABOUT WAHLBURGERS Wahlburgers is a casual dining restaurant & bar founded by brothers Mark, Donnie and Chef Paul Wahlberg, which wrapped 10 successful seasons of A&E Network's Emmy-nominated reality show in 2019. While its interior decor is filled with photos and memories celebrating the brothers' life journeys from Dorchester neighborhood kids to rising chef and international superstars, Wahlburgers makes food, beverages and its guests the real stars. With menu items like delicious fresh ground beef burgers, entrée salads and sandwiches, loaded tots and frothy shakes, Chef Paul and team are obsessed with making guests happy and feeling like family. Wahlburgers currently has 52 locations throughout North America and Europe, and is dedicated to giving back in every community it serves. For the last two years, Fast Casual named Wahlburgers in the Top 100 Movers & Shakers. Wahlburgers At Home, the brands' line of proprietary blended Certified Angus Beef and signature Wahl Sauce is

available in thousands of retail stores throughout the US. Learn more at www.wahlburgers.com and follow along @Wahlburgers on Facebook, Instagram, and Twitter.

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