

MEDIA ALERT: Global Forum for Innovations in Agriculture is coming to Brisbane

Next month Brisbane will play proud host to Australia's largest agricultural innovation trade fair, GFIA in Focus. (An offshoot of the internationally recognised Global Forum for Innovations in Agriculture.) Scheduled for 27-28 November at the Brisbane Convention and Exhibition Centre, this not-to-be missed event has been organized to help realise the government's ambition for Australian agriculture to become a \$100 billion industry by 2030. Over 2,000 visitors from across Australia and the Asia Pacific will be flocking to Brisbane to see the hundreds of innovations showcased in this inspirational two-day exhibition and conference. Many of these innovations are in the areas of sustainable ag-tech across two key sectors: controlled environments & protected cropping and precision agriculture & smart farming. The implications for the industry are far reaching and are expected to drive a host of new opportunities for ag-tech suppliers, investors and food producers. GFIA in Focus Australia is proudly supported by some of Australia's key agribusiness member organisations, including Agribusiness Australia, Queensland Farmers' Federation, AgForce Queensland, Irrigation Australia, Growcom, Society of Precision Agriculture Australia and Northern Territory Farmers Association. Guest speaker at GFIA's opening ceremony on the 27th November will be The Honourable Mark Furner MP, Minister for Agricultural Industry Development and Fisheries, Queensland. GFIA are delighted to have a speaker of Mr Furner's caliber gracing the event and he is the ideal candidate to launch what will be a long-term strategy of driving innovation in Australian agriculture. GFIA would like to extend a warm invitation to media to attend this two-day event, and will, of course, provide opportunities for interviews with key event stakeholders. To confirm your media accreditation, register online here by 22nd November 2018.

What: GFIA in Focus Australia When: 27 November 2018: 09.00 – 18.00 28 November 2018: 09.00 – 16.00 Where: Brisbane Convention & Exhibition Centre Media Opportunities: Monday 27 November: 09.30-10.00: GFIA in Focus Opening Ceremony 10.00-11.00: Ribbon Cutting and Exhibition Tour 11.00-11.20: Interview with The Honourable Mark Furner MP Monday 27 November and Tuesday 28 November: Interview and photograph opportunities with: Key speakers ([click here to view](#)) Exhibitors ([click here to view](#)) David Stradling, One CMG Group Sales Director Attendee representatives For further information head to www.gifaaustralia.com Media contact: Kate Munsie, 0421 935 843, kate.munsie@c7even.com.au -ENDS-

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