



Media, Marketing & Branding Thought-Leaders, giving small business a massive boost with a Think Tank just for them

Brainstorming Ideas actions and more

Making good choices early on can have a huge impact on a business's visibility over the course of the year.

The new year is often a time where business owners refresh and revamp their business's marketing strategy and align it with their annual goals. To kick off this new year, three leaders in the field of media, marketing and branding are coming together to help business owners start 2016 on the right marketing foot in a Media, Marketing Think Tank. Here, they will share their knowledge with business owners in the room and help them to put some solid, year-long plans in place.

Held at the BizHub Maroondah in Ringwood, the Think Tank will take a practical approach to your media and marketing strategy by bringing together the combined expertise of Media Connections Founder Linda Reed-Enever, Photographer Larissa Hill and Parisotto Design Director Natasha McArdle.

This one-day Think Tank is a fantastic opportunity for any business owner to get a headstart on their plans for 2016.

Linda, Larissa and Natasha will share their wisdom on Media, Branding and Marketing with you, and help you on the way to a successful new year.

With sessions full of insider tips, how to's and trade secrets from some of the best minds in the business, this Think Tank is an opportunity you cannot afford to miss. Whilst the morning is dedicated to the reflections of the 3 experts, the afternoon is an open floor where attendees can workshop ideas and pick the specialists' brains. Due to the very hands-on nature of the Think Tank, space is limited to ensure that each business gets attention from Natasha, Linda and Larissa.

Linda Reed-Enever said, "It is important for all businesses to know how to work with the media and when they should be marketing their business."

"Not all business owners can afford a PR and Marketing Consultant, and sessions like these allow businesses to tap into insider knowledge and get some tips that will help them in 2016 and beyond" she adds.

Linda Reed-Enever is the founder of Media Connections and the popular business group "Business Business Business", and brings her 15+ years of PR and Marketing experience to you on the day. "I am looking forward to brainstorming ideas with amazing business owners and seeing them flourish throughout the year" she said.

Larissa Hill is a professional photographer who knows how important the right headshot can be. Larissa will not only be sharing her tips for the perfect photo, she will be capturing one for each and every attendee. "People are more likely to do business with someone they know and trust. This is why letting people know who you are and what you look like is so important. Having your image accessible helps people feel like they know you". But, simply having any old photo wont necessarily give the right impression or message. "The images need to be consistent to your brand, what your business is all about and look like you! When people meet you, it is great if you actually look like your photo!"

Natasha McArdle is Graphic Designer and all round creative and will be helping business owners on the day make the most of their visual brand. Natasha is a very talented designer with over eighteen years' experience in the industry. "I'm excited about working with business owners in tweaking/developing their branding and sharing my creative experiences".

The Media, Marketing and Branding Think Tank is an initiative of Business Business Business and MS Connections to make Media and Marketing knowledge accessible to all business owners in 2016.

For further information on the event and presenters visit: https://www.stickytickets.com.au/32986/media_marketing_and_branding_think_tank.aspx

Event Details:

When: January 30th - 10:00 am - 4:00 pm

Where: BizHub Maroondah – Level 2 Realm Ringwood Town Square (Eastland), 179 Maroondah Highway, Ringwood, Victoria

Register: https://www.stickytickets.com.au/32986/media_marketing_and_branding_think_tank.aspx

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