

MEDIA RELEASE: SANCTUARY COVE MARINA EXPANSION

Mulpha is set to expand the Sanctuary Cove Marina in response to berthing demand for premium recreational vessels from 50 feet up to Superyachts larger than 180 feet in length.

Following an \$8.31million investment, the new development will take the Sanctuary Cove marina capacity from 237 to 303 vessels.

And in a first for the Australian recreational marina industry, the new marina will include covered berths. This 6-star offering will provide premier marina berthing complemented by unparalleled customer service, facilities and amenities.

Marina General Manger, Steve Sammes said “The new facility will be a ‘signature project’, setting a new benchmark in marina design and facilities in Australia.

“Sanctuary Cove is uniquely positioned to offer berth holders the ultimate boating and lifestyle experience.

“Marina facilities have direct access to the Sanctuary Cove retail Village, home to one of the best dining and retail destinations on the Gold Coast, the five-star InterContinental Sanctuary Cove Resort, two championship golf courses, and the Sanctuary Cove Country club offering an outstanding range of gym, massage, pilates and fitness services, all at the fingertips of our berth holders.”

A six-star level of customer service offering will be available to further enhance the berth holders’ boating experience.

As Mr Sammes explained “‘Admiral Club Membership’ has a host of benefits and privileges together with Intercontinental Hotel Sanctuary Cove concierge services, including valet vehicle parking, golf buggy transfer from the hotel reception onto the marina piers, room service for on board meals and even laundry pick up and return.”

Mulpha has been encouraged by the continued growth of the Gold Coast marine industry. Recent announcements such as the multi-million-dollar private investment in the refit and maintenance facilities in the adjacent Coomera Marine Precinct and the Queensland government’s commitment to long-term dredging of the Coomera River demonstrate the industry’s commitment to making the Northern Gold Coast the premium boating destination in the region.

Mulpha CEO Greg Shaw said Sanctuary Cove boasts a unique value proposition as “Australia’s best positioned marina in terms of location and facilities”.

“Sanctuary Cove is a truly integrated lifestyle resort offering the very best in Resort Hotel, retail, golf, fitness and lifestyle facilities. This unique setting also hosts an impressive calendar of events, including the annual Sanctuary Cove International Boat Show and the annual Sanctuary Cove Food and Wine Festival.

“We are confident local, interstate and international boat owners will see the benefits of leasing a berth at Sanctuary Cove and enjoying a sojourn on the Gold Coast as part of their itinerary.”

Opened with euphoric optimism in 1986, accompanied by the dulcet tones of Frank Sinatra and Whitney Houston, Sanctuary Cove is to this day, the globally recognised benchmark for master planned waterfront communities.

Mr Shaw said the marina expansion forms part on an ongoing long-term investment program to continue to enhance Sanctuary Cove facilities for the benefit all stakeholders including guests, residents and tenants.

“Extending the marina facilities will attract a new superyacht market to the destination.”

The marina expansion is due for completion prior to the 2020 Sanctuary Cove International Boat show, 21 to 24 May.

Mulpha is the owner and event manager of the Sanctuary Cove International Boat Show.

Mr Shaw confirmed the marina expansion means a bigger and better boat show in 2020. The event, in its 32nd year, attracts more than 40,000 visitors and 300 exhibitors annually.

Mulpha is an established owner and manager of property, hotel and leisure assets, with an extensive portfolio of real estate, property development, hospitality, education, retirement and infrastructure assets.

Current investments include the ultimate luxury private island, InterContinental Hayman Island Resort, Intercontinental Hotel Sydney, Sanctuary Cove and Intercontinental Hotel Sanctuary Cove, Bimbadgen Winery Estate, Norwest Business Park, Mulgoa Rise and Bella Vista Waters Residential Estates, The Hotel School (Sydney, Melbourne and Brisbane), Marriott Hotel and Salzburg Apartments in Perisher.

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