

# MediaConnect adds to team

## New journalist and community manager

MediaConnect has announced two additions to its Influencing team with Briana Healey joining as journalist and Craig Daveson coming on board as community manager.

Healey is responsible for producing the majority of Influencing's editorial coverage, writing news and profiles about Australian media and public relations professionals and organisations.

Having previously worked as a freelance journalist and also interning at a number of public relations agencies in Sydney, Healey has practical experience across Influencing's media and marketing communications communities.

She is the primary contact for editorial enquiries, pitches and press releases (which should be sent to [editorial@mediacconnect.com.au](mailto:editorial@mediacconnect.com.au)).

Daveson joins MediaConnect this week as Influencing's new community manager. As community manager, Daveson will be the primary point of contact for Influencing subscribers both in regard to technical and contact support and enquiries.

Daveson's background and skill-base extends across media and communications, information technology and customer service and he will lead Influencing's support initiatives. Additionally Daveson will contribute to our ITJourno coverage as Epitome editor and a reporter. His journalism experience includes regular contributions to gaming blog Attack of the Fanboy.

"We're delighted to welcome both Briana and Craig to the team," said MediaConnect Chief Executive Officer, Phil Sim.

"Both are extremely talented, young media professionals and I'm sure both will make their mark within our communities very quickly," he said.

Both can be reached on (02) 9894 6277 with Healey contactable via email at [briana@mediacconnect.com.au](mailto:briana@mediacconnect.com.au) and on Twitter at [twitter.com/BrianaHealey](https://twitter.com/BrianaHealey)

Daveson's email address is [craigd@mediacconnect.com.au](mailto:craigd@mediacconnect.com.au) and his Twitter can be found at [twitter.com/CraigDaveson](https://twitter.com/CraigDaveson)

Support emails should continue to be sent to [support@mediacconnect.com.au](mailto:support@mediacconnect.com.au) and contact data correspondence to [contacts@mediacconnect.com.au](mailto:contacts@mediacconnect.com.au).

## Contacts

Phil Sim

mailto: