



MEDIAHUB AUSTRALIA NAMED 2015 NSW EMPLOYER OF CHOICE

By the state's peak business organisation, the NSW Business Chamber

MediaHub Australia, the television playout facility which broadcasts over 170 channels across Australia and the Asia-Pacific, has been named 2015 NSW Employer of Choice by the state's peak business organisation, the NSW Business Chamber. Sponsored by CareSuper, the NSW Business Chamber's Employer of Choice Award recognises businesses that have put in place strategies and initiatives to create a stimulating and supportive work environment for their employees. MediaHub Australia CEO Alan Sweeney said, "We are absolutely delighted to have won the NSW Business Chamber's Employer of Choice Award. We put a significant amount of effort into our employees' development and the development of their workplace so this award is a great validation of those efforts." MediaHub Australia received the award at a gala dinner on Friday evening in Sydney attended by more than 1000 guests in recognition of its sustained efforts to improve the wellbeing of its employees. Current initiatives include company funded team-building events, subsidised gym memberships and other health-focused employee benefits. MediaHub Australia also has an employee recognition program, which through peer nominations recognises an Employee of the Year, Rising Star and Quiet Achiever. The combined result of these initiatives has been a reduction in employee absenteeism by nearly one working day per employee and improved staff retention with almost 90% of the current senior team already chalking up three or more years with the business.

NSW Business Chamber Chief Executive Stephen Cartwright congratulated MediaHub Australia for taking out top honours in the prestigious Employer of Choice category saying, "MediaHub Australia has clearly worked incredibly hard to establish a stimulating and supportive work environment that prioritises the wellbeing of staff and ensures they feel valued. This is a fantastic achievement for MediaHub Australia, and sets an excellent example for other organisations across the state."

Contacts

Salvatore Di Muccio
+61 412 64 99 64
mailto: salvatore@wellabove.com