

Mitsubishi Heavy Industries Receives the 2019 Canstar Blue Most Satisfied Customer Award

Mitsubishi Heavy Industries Air-Conditioners Australia, PTY. LTD. (MHIAA) have done it again! As one of the country's most trusted brands by consumers, MHIAA has scooped up the 2019 Canstar Blue Most Satisfied Customer Award in the 2019 Air Conditioners category. This accolade follows the announcement of MHIAA winning CHOICE's Best Brand award in late 2018 as well as their AvantiPLUS® split system receiving the Gold Good Design Award in July this year.

As Australia's most trusted comparison website, Canstar Blue was born out of the prominent Canstar brand in 2010 and is focused on consumer goods across 150-plus categories. The findings are based on independent, professional customer satisfaction research and ratings as well as in-house expert research and ratings.

Receiving 5-stars for overall satisfaction, functionality, reliability, quietness and 4-stars for ease of use and value for money, MHIAA was the only brand in the Air Conditioners category to receive five stars for four out of the six categories. Scoring was based on wall mounted split system AC units as well as ducted AC units.

This latest award, in conjunction with previous honours, both nationally and internally, reflects the brands continued commitment to delivering, quiet yet high performing air-conditioning solutions for Aussie homes and strengthens the brand's image as a reliable supplier of heating and cooling solutions within the Australian market.

Managing Director for MHIAA, Mr. Yuji Ito says that receiving this accolade cements its commitment to quality, technology and customer service. "As a customer-centric organisation, we are honoured to have received this Canstar Blue award. At MHIAA, we pride ourselves on delivering on our promises to deliver premium products to the market and giving consumers exactly what they need."

As a brand built to outlast and outperform, Mr Ito says that beyond quality, MHIAA is dedicated to ensuring our service stands out. "At MHIAA, we believe in creating long-lasting relationships with our customers. From finding the perfect AC unit, to installation and services throughout its lifetime, by investing in our service support, we ensure that our superior products are backed by service excellence."

"At Mitsubishi Heavy Industries we are committed to ensuring that our products are designed and developed in-line with both international standards and the Australian consumers as top-of-mind. We'd like to thank Canstar Blue and Australian consumers for their recognition and belief in our brand as it demonstrates our ongoing commitment to delivering the best products to the Australian Market." concludes Mr Ito.

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