



Navman Wireless Enhances Fleet Management with Dynamic Dashboard™ Platform

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New application enables easy insight into key performance indicators across the entire fleet

Sydney, AUSTRALIA – 9 December 2011 – Navman Wireless today announced the launch of its Dynamic Dashboard™ platform – an innovative reporting application that analyses daily, weekly or monthly vehicle trends such as idling time and distance travelled, instantly providing a graphical representation of a fleet's overall operations.

Dynamic Dashboard™ is designed to examine fleet utilisation including the number of vehicles in use, speeding and time spent on site, collating vehicle data across the fleet in easy-to-read bar or pie graphs. This enables business owners to identify and address issues as they occur, including speeding events or inefficient vehicle use. The Dynamic Dashboard™ is an additional feature of Navman Wireless' vehicle tracking software, Online AVL2 (automatic vehicle locator).

Fleet management technology has redefined the way business owners operate fleets, delivering greater cost efficiencies, productivity and visibility. Dynamic Dashboard™ enhances the benefits of this technology, analysing information gathered from every vehicle and providing visual insight into trends to highlight areas for improvement in fleet performance.

Data can be analysed as daily, weekly or monthly trends and can be categorised by activity, such as idling time, distance travelled or time the ignition is turned on. Data can also be collated by vehicle group - enabling different KPI's to be monitored as appropriate depending on vehicle type or group function.

The Dashboard can be customised to help individual businesses tackle key fleet management issues. Targets for acceptable fleet behaviour such as reasonable idling or continuous travel can be pre-determined and tracked against within the application. Results that fall within the agreed range will appear in green whereas results that do not meet targets will be highlighted in red, allowing managers to proactively tackle non-compliance.

Another benefit of the Dynamic Dashboard™ is the ability to highlight productivity issues such as uneven allocation of jobs across staff members or inefficient routing. Dynamic Dashboard™ can also help businesses better manage their duty of care towards employees by monitoring compliance with safety policies such as speeding and acceptable levels of idling which can affect vehicle maintenance, to ensure driver behaviour is dealt with immediately.

Ian Daniel, Vice President Asia Pacific at Navman Wireless, said, "Business owners want to be proactive in understanding trends as they emerge to better manage productivity and operating costs. The new Dynamic Dashboard™ platform allows them to deal with circumstances and make decisions as they occur, ensuring fleets continually perform at their peak."

The Dynamic Dashboard™ platform is available in Australia from mid-December. Existing Navman Wireless Australia customers will be offered a complimentary upgrade of OnlineAVL2 software incorporating the Dynamic Dashboard™ platform.

For more information on Navman Wireless, please visit: www.navmanwireless.com.au

High res images of the Dynamic Dashboard™ can be downloaded [here](#).

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About Navman Wireless

Navman Wireless is a global leader in GPS-based fleet optimisation products and services, including real-time vehicle tracking and analytics delivered under the Software-as-a-Service (SaaS) model as well as OEM GPS solutions that enable companies to track, monitor and communicate with their movable and fixed equipment assets. The company's technology currently monitors more than 130,000 vehicles owned by over 13,000 organisations worldwide, making Navman Wireless one of the world's largest fleet management providers with coverage on five continents. Navman Wireless is based in Glenview, IL, with facilities in the U.S., Mexico, UK, Italy, Ireland, Taiwan, Singapore, China, New Zealand and Australia. For more information, visit www.navmanwireless.com.au

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