

# NetEase Games Announces Closed Beta Test for The Lord of the Rings: Rise to War™ in Australia, Canada and the Philippines

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GUANGZHOU, China, Nov 20, 2020 — NetEase Games today announced a new regional closed beta test for the officially licensed mobile strategy game, The Lord of the Rings: Rise to War. The closed beta test will be available on Google Play starting December 9 for players in Australia, Canada and the Philippines.

Designed as a Geo-strategic Seasonal Wargame for mobile devices, The Lord of the Rings: Rise to War presents the expansive world of Middle-earth and emphasizes the creation of tactics and strategies in simulated warfare. The game offers a vast battlefield consisting of millions of tiles to recreate various terrains and waters – and all your strategies will be influenced by your geographic position in the game.

A key feature of The Lord of the Rings: Rise to War is the Faction system, which enables players to join the various forces in Middle-earth including Gondor, Rohan, Lothlórien, Erebor and many other well-known kingdoms. To claim the One Ring, Tacticians will have to make allies and form Fellowships to overcome challenges on their adventures. Where there are friends, there are also foes; players will have to defeat fierce enemies to ensure their conquest doesn't come to a premature end.

The closed beta test on Google Play will run from December 9 until mid-January. To stay up-to-date with the latest developments, please visit our official website at [www.lotr-risetowar.com](http://www.lotr-risetowar.com) or follow us on our official Facebook Page.

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## About NetEase Games

NetEase Games is the online games division of NetEase, Inc. (NASDAQ: NTES; HKEX: 9999), developing and operating some of the most popular PC-client and mobile games in markets including China and Japan. As one of the world's largest incubators of quality online game content, NetEase Games is dedicated to supporting the growth of innovative studios around the globe and growing an international presence along the way. To complement its self-developed games and world-class R&D capabilities, NetEase Games also partners with other industry leaders including Blizzard Entertainment, Mojang AB (a Microsoft subsidiary) and other global game developers to operate some of the most popular international online games in China. For more information, please visit [neteasegames.com](http://neteasegames.com).

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#### About Warner Bros. Interactive Entertainment

Warner Bros. Interactive Entertainment, is a premier worldwide publisher, developer, licensor and distributor of entertainment content for the interactive space across all platforms, including console, handheld, mobile and PC-based gaming for both internal and third-party game titles.

#### About Middle-earth Enterprises

Inspired by a deep appreciation for the fictional world created by J.R.R. Tolkien, Middle-earth Enterprises is dedicated to working with businesses providing quality products in accordance with best green business and sustainability practices, including fair trade, equality in the workplace, and a commitment to protect our earth, its wondrous beauty and the viability of every living creature. The Saul Zaentz Company dba Middle-earth Enterprises, has been producing and licensing films, merchandise and stage productions based on The Lord of the Rings and The Hobbit for more than 40 years. With headquarters located in Berkeley, California, its website may be found at [www.middleearth.com](http://www.middleearth.com).

The video game entitled THE LORD OF THE RINGS: RISE TO WAR is developed and published by NetEase Interactive Entertainment Pte. Ltd/ NetEase (Hangzhou) Network Co. Ltd. / Hong Kong NetEase Interactive Entertainment Limited ("NetEase").

THE LORD OF THE RINGS: RISE TO WAR video game software ©NetEase

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