

New Australian Home Business Website Launches

Australian home business industry set to benefit from central news source

Australians looking for up-to-date news and information relating to home based business are in for a treat with the launch of HomeBusinessToday.com.au.

The new website, set to cover all aspects of home business including network marketing, online business options and traditional home based business information, aims to become Australia's leading source of information to the work from home sector.

Statistics vary, but it is thought that around 1 in every 10 Australian adults have a side-business or make additional money outside of their employment or traditional business ownership responsibilities.

With literally dozens of options for earning money from home, along with the rising costs of living, thousands of Australians are considering launching a business from home on a weekly basis so the need for a centralised forum for home business information is clear.

The new website aims to not only feature recent industry news, but also showcase success stories and interviews with Australians that are successfully making money from home and also to provide tips and information to help new business owners to achieve success.

The website has launched a Facebook presence and will soon be launching a weekly e-news bulletin to deliver all the latest news, tips and info to subscriber in-boxes.