

MEDIA RELEASE

2 September 2013, Australia

George Weston Foods Limited (GWF) has announced the appointment of Matthew Rowland as the new Managing Director of Jasol.

A division of GWF, Jasol is a market leader in the manufacture and supply of high quality cleaning and hygiene solutions specialising in categories including food and beverage, manufacturing, dairy processing, hospitality and water treatment.

Matthew comes to Jasol with more than two decades of industry experience having spent the majority of his career as a senior executive at Orica Watercare and Orica Chemnet, both in Australia and New Zealand. As a qualified engineer, Matthew has also held engineering and business development roles with ICI Explosives in Australia and Vietnam.

"I am delighted to be joining Jasol and have great plans for the business which operates in an industry that I have a long history in, proven experience and equally important, a passion for. My first task will be to introduce myself to our top customers, listen to their needs and talk them through my ideas for Jasol," said Matthew Rowland.

"The decision to accept the role as Managing Director was an easy one as I'm not just joining a talented team at Jasol, but also collaborating with great business leaders at George Weston Foods."

According to Andrew Reeves, GWF Chief Executive, "Matthew has proven performance in business strategy development and execution in both mature businesses and green field opportunities. He comes to Jasol with in-depth industry knowledge in both Australia and New Zealand, so we are looking forward to his contribution to a business that is about to initiate its next iteration, as it enters its 80th year of operation in Australia.

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About George Weston Foods

George Weston Foods is a wholly owned subsidiary of Associated British Foods Plc - one of the world's leading food companies. George Weston Foods has been operating for over 50 years and has grown to become one of Australia and New Zealand's largest food manufacturers, employing around 8,000 employees across 60 sites.

George Weston Foods is structured into four businesses in Australia and New Zealand. These businesses, including Tip Top, Don KRC, Weston Milling and Jasol, are responsible for a range of activities including innovating, manufacturing, marketing, selling and distributing products.

About Jasol

Established over 79 years ago and backed by strong quality and environmental credentials, Jasol is a trusted market leader in the manufacture and supply of high quality cleaning and hygiene solutions.

As a division of George Weston Foods, Jasol has access to market leading innovation, technology, quality, environmental and occupational health and safety practices.