

# New MG HS variant has technology and safety at its Core

Introduction of the MG HS Core creates an affordable option within MG's flagship HS SUV range. MG HS Core comes equipped with the marque's driver safety technology, MG Pilot, as standard. MG's compelling 7-year, unlimited kilometre warranty carries across to MG HS Core. Impressive level of technology – rear view camera and parking sensors, 10.1-inch touchscreen, Apple CarPlay and Android AUTO. The MG HS Core is available to pre-order now for January delivery with an on-road cost of \$29,990. Sydney, Australia, 24 December 2020: MG Motor today expands its mid-sized MG HS SUV range with the introduction of a new entry-level variant – the MG HS Core. Joining the existing line up of Vibe, Excite, Essence and Essence Anfield, the MG HS Core has an on-road cost of \$29,990 making it the most affordable model in the line-up. Importantly, the MG HS Core, is packed with many of the features that make the MG HS such a compelling proposition in the areas of safety, technology, style and value. MG's driver safety technology, known as MG Pilot, will come as standard on the MG HS Core and includes Adaptive Cruise Control, Front Collision Warning, Emergency Braking, Speed Assist and Lane Departure Warnings plus four additional automated technologies. The MG HS Core also carries the same 5-Star ANCAP safety rating as other MG HS model derivatives thanks to these driver assistance measures, the high strength cabin and the torsional rigidity of the MG HS design. When it comes to technology, the MG HS Core has plenty of features as standard, including a 10.1-inch multi-function colour touch screen with Apple CarPlay and Android Auto, a rear-view camera and parking sensors, a 4-speaker audio system with Bluetooth and 3 USB connectivity points – to ensure every passenger can remain connected and entertained. The interior also boasts the same high-quality finish that customers have come to expect of the MG HS with a flat-bottom steering wheel with audio controls, air-conditioning and front reading lights as standard. The interior cabin comes trimmed in high-quality fabric, providing potential buyers with an alternative seat covering in the mid-sized SUV category. Renowned for having European styling cues, intricate stitching on the interior adds a feeling of elevated craftsmanship. Speaking about the introduction of the new MG HS Core, Peter Ciao, CEO, MG Motor Australia and New Zealand, said: "At MG Motor, we're working hard to create a product portfolio which offers genuine value to every single car buyer. The MG HS has been praised for its spacious stylish design, its safety credentials and impressive technology features as standard. We've listened to our customer feedback when conceptualising this base model variant for the MG HS range. The introduction of Core was in response to our customers' requests for a fabric seat covering." "The MG HS Core provides an even more affordable mid-sized SUV option for Australian families, at \$29,990, while still offering our driver safety technology, MG Pilot, for added peace of mind. We wanted to make sure that the HS Core still met the high standards that people expect of our flagship model line-up. We're extremely proud to be able to offer such a comprehensive, safe vehicle that aligns with our company mission of offering value, both in the form of features and pricing, to every single MG owner." The MG HS Core is available to pre-order now from MG dealerships nationwide with vehicle deliveries scheduled for mid-January. For more information on the model visit: <https://mgmotor.com.au/models/mg-hs/>. - ENDS - Vehicle specification: Pricing Australia: \$29,990 (Driveaway) Standard features include: An efficient 124kW / 250Nm 1.5L turbo engine 7-speed Dual Clutch Automatic Transmission 10.1-inch touch screen infotainment system, one of the largest in the segment MG Pilot Apple CarPlay, Android AUTO Flat-bottom steering wheel with audio controls Colour Radio, 4 speaker audio system and Bluetooth hands-free 3 USB points – 1 in front and 2 in rear Rear view camera and rear parking sensors Part-virtual instrument cluster Passenger's 4way manually adjustable seat Driver's 6way manually adjustable seat Halogen headlights Standard front seats 17" alloy wheels Fabric seats Front reading lights Standard air conditioning Remote key, remote central locking and push button start Electric door mirrors, no heating LED tail-lights LED Daylight Running Lights Anti-theft alarm About MG Motor MG Motor, under the guidance of SAIC Motor, has established itself as a global brand representing great value, impressive design, high-quality manufacture and packed with innovative safety and driver technology. Visit the MG website to find your nearest dealership: <https://mgmotor.com.au/> Media Contacts: Liam Price, Elizabeth Abbott, Georgina Cook or Jordan Bishop, at DEC PR [MGMotor@decpr.com.au](mailto:MGMotor@decpr.com.au)

## Contacts

Michael Henderson  
+61 (02) 8014 5033  
[mailto: michael@deccommunications.com.au](mailto:michael@deccommunications.com.au)  
Luisa Regattieri

<mailto:>  
Ruth Fletcher  
028014 5033

mailto: