

# NEW RELEASE SMOSH: THE MOVIE

FOR IMMEDIATE RELEASE

DIGITAL SUPERSTARS ANTHONY PADILLA AND IAN HECOX OF SMOSH COME HOME IN THEIR FIRST FEATURE FILM

smosh: the movie On digital hd July 24TH

SYDNEY, AUSTRALIA, 6 July 2015 – Twentieth Century Fox Home Entertainment along with Awesomeness TV and DEFY Media invite global teen audiences to embark on an adventure with comedy duo Anthony Padilla and Ian Hecox, as SMOSH: The Movie lands on Digital HD™ to own on Friday 24th July on iTunes, Google Play, X-Box and Playstation, and will be available to rent on demand August 19th 2015.

SMOSH: The Movie marks a major next step in serving the millions of SMOSH fans and an opportunity to entertain millions more. From the writer of How I Met Your Mother (Eric Falconer), SMOSH: The Movie recounts Ian and Anthony's adventure through the YouTube portal to delete an embarrassing video of Anthony before his high school crush, Anna, has the chance to see it. On their quest to rewrite history before their high school reunion, both characters run into one YouTube celebrity after another including Jenna Marbles, Grace Helbig, Harley Morenstein, Mark Fischback (Markplier) and Dominic "D-Trix" Sandoval (with over 40 million combined subscribers), as well as Jillian Nelson, Brittan Ross and Michael Ian Black. SMOSH, one of DEFY Media's most iconic properties and an online fixture since 2005, is currently the largest content brand for 13-17 year olds. With over 30 million combined YouTube subscribers, 20 million social followers and 17 million monthly unique visitors, SMOSH has one of the strongest digital footprints of any media brand in existence today. Based on the strength of this audience, SMOSH has also seen multiple chart-topping musical endeavors, record-setting channel spinoffs and top-selling mobile and game apps, with more than two million downloads to date.

## ABOUT TWENTIETH CENTURY FOX HOME ENTERTAINMENT

Twentieth Century Fox Home Entertainment, LLC (TCFHE) is the industry leading worldwide marketing, sales and distribution company for all Fox produced, acquired and third party partner film and television programming. Each year TCFHE expands its award-winning global product portfolio with the introduction of new entertainment content through established and emerging formats including DVD, Blu-ray™, Digital HD and VOD. Twentieth Century Fox Home Entertainment is a subsidiary of 20th Century Fox, a 21st Century Fox Company.

## ABOUT AWESOMENESSTV

AwesomenessTV is a multi-platform media company owned by DreamWorks Animation (Nasdaq: DWA) and Hearst Corporation, which has a 25 percent interest. Included under the AwesomenessTV banner are AwesomenessTV, the leading YouTube channel serving the global teen audience; the ATV Network, a community based MCN with over 90,000 channels; DreamWorksTV; Awestruck; Big Frame; as well as consumer products, music, publishing, and branded entertainment divisions. AwesomenessTV also produces television series and theatrical films, such as the No.1 social movie of 2014, Expelled; the AwesomenessTV series and Terry The Tomboy movie on Nickelodeon; and Richie Rich on Netflix. AwesomenessTV was founded by Brian Robbins (Smallville, Varsity Blues, All That) and Joe Davola (In Living Color, Smallville, MTV Networks).

## ABOUT DEFY MEDIA

DEFY Media is the top digital producer and programmer for 13-34 year olds, and the largest owner of YouTube channels and leading media brands across the comedy, lifestyle and gaming verticals. Each month, DEFY-produced content generates 500 million video views and reaches 125 million viewers across our 50 million YouTube subscribers, 80 million unique web visitors and consumers of our apps, which have been downloaded over 22 million times. DEFY Media brands include Smosh, recently named by Variety as the top brand for 13-17 year olds, Break, known for its top program "Prank It Forward", and Screen Junkies, home to the highly influential digital series "Honest Trailers". The world's top brands partner with DEFY to build immersive advertising solutions that deliver unparalleled access to this influential audience. With uniquely integrated capabilities in content development, studio production, distribution and promotion, DEFY Media is built for content delivery in the digital age.

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