

City of Los Angeles Selects Acquia to Build and Scale Digital Platforms for Citizen Services

Acquia Cloud Site Factory Helps Drive Digital Government Transformation for Municipality

Sydney, Australia -- August 21, 2014 -- Acquia, the digital business company, today announced that the City of Los Angeles Information Technology Agency (ITA) has selected Acquia Cloud Site Factory to build, manage and govern its public-facing digital experiences at scale. The City of LA plans to migrate more than 20 separate websites to Drupal, the leading enterprise web content management system. Through Acquia's Enablement Program, the agency is working closely with Acquia during the initial migration of three of the City's most visited sites: lacity.org, lacityview.org and ladot.lacity.org, helping the ITA develop its Drupal expertise to lead the remaining Drupal migrations. The City joins the Los Angeles Public Library, the LA Philharmonic, Visit Los Angeles and thousands more that rely on Drupal.

"As the second largest City in the United States, almost 4 million people depend on our web presence to access important City services and information," said Ted Ross, Assistant General Manager for Technology Solutions for the City of LA. "Acquia Cloud Site Factory is letting us quickly scale our digital presence and increase citizen access to services, while ensuring a consistent experience for the City's visitors."

According to a recent survey from Accenture Digital, 70 percent of citizens are interested in digitally accessing government services. This trend, coupled with increasing budget pressures, means that governments are challenged to offer more services and information online. Acquia Cloud Site Factory helps governments, such as the City of LA, build and manage multiple customized, content-rich digital experiences quickly, making it easy for governments to deliver online services and reduce costly, antiquated processes.

For the City of LA, Drupal makes it possible to be connected to a wide range of digital assets and citizen services such as tax and property data, motor vehicle services, transportation, GIS applications and more, for all 3.9 million LA residents. Acquia Cloud Site Factory, a cloud platform for Drupal that simplifies the operation, management, and governance of hundreds of sites, enables small teams to deliver digital experiences at scale. It provides intuitive site authoring for Drupal so everyone can rapidly create great experiences that bring together content, community, and commerce without the extensive training or coding that traditional, proprietary web platforms require.

Prior to selecting Drupal, the City of LA managed its sites with a legacy Oracle Stellent CMS. The City sought a platform that would offer greater scalability and connectivity for improving citizen services. Increasing demand on the web service infrastructure resulted in sporadic web outages. The City sought greater resiliency to support its sites and increasing the number of online services they offer. Offering a strong focus on application quality alongside the tools needed to ensure reliability, Drupal managed by Acquia presents a solution to both update and upgrade the City's digital infrastructure.

"Digital innovation is transforming everything, from commerce to customer service, employee engagement to civic involvement, effectively driving every government to become digital first," said Todd Akers, Vice President of Public Sector at Acquia. "The City of LA is unlocking the power of digital government and making it simpler for the City to spin up additional sites depending on the needs of its citizens. The City of LA's innovation and leadership has simplified access to services for its citizens, essentially helping the entire City run more efficiently."

About Acquia

Acquia is the digital business company. The Bay Area Rapid Transit District, the State of Georgia, Pinterest and Stanford University are among the more than 4,000 organizations that are transforming their digital businesses with Acquia's open platform for integrated digital experiences. Global 2000 enterprises, government agencies and NGOs rely on Acquia to create new revenue streams, lower costs, and engage audiences more deeply through content, community and commerce.

For more information visit www.acquia.com.

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