

News: MOVUS Launches Easy Monitoring Offer to Help Manufacturers Avoid Downtime Over Summer and Christmas

~ launches Industry 4.0 offer to help manufacturers respond to production and maintenance issues in a timely manner ~

Brisbane, October 29, 2018 - Manufacturers looking to keep normal services up and running over Christmas and summer can do so more easily and affordably, thanks to MOVUS, the provider of FitMachine, a simple-to-use and cost-effective solution for equipment monitoring.

Fulfilling back orders and preventing critical equipment failures is a constant battle for Australian manufacturers, notably during November, December and January with more extreme weather and fewer staff on hand against the backdrop of a peak demand for products, especially for food and beverage companies.

Consequently, MOVUS has launched "Industry 4.0 Made Easy" an offer to remove the headache for manufacturers for just \$85 AUD per machine per month allowing customers to deploy predictive maintenance in a cost-effective way.

FitMachine is a condition-based maintenance solution that detects machine failures in advance using artificial intelligence and machine learning. The solution comprises an industrial sensor, industrial gateway, mobile application, analytics and trending dashboards, and artificial intelligence engine. The system automatically monitors equipment 24x7 and learns what the normal operation of machinery is to detect any abnormalities and alert the organisation before failures occur. The insights provided are machine health, degradation, utilisation, energy consumption and more.

Once a MOVUS installer is onsite, the units can be installed in under five minutes each, with no need for shutdowns, cutting or drilling. The installer will also train your team to install more sensors, should they be required.

The pack contains everything manufacturers need to get started on their Industry 4.0 journey. For just \$85 AUD per machine per month, MOVUS Industry 4.0 Made Easy offers:

10 FitMachine sensors 1 FitMachine Gateway The MOVUS fully-featured Dashboard, customised with your company logo, with machine trending and alerts via email and SMS Installation and training are fully included at your plant/factory/site Access to online help, training guides and support from the friendly MOVUS team "This offer is about making life easy for manufacturers during a seasonal time that is hallmarked by high product demand, staff shortages and weather extremes impacting equipment. We're giving people access to the latest technology but in a really easy, low-risk way. It's a cost effective solution, that's rapidly deployed, easy to use and easy to adopt," said Brad Parsons, Founder and CEO of MOVUS. To get started, please visit <https://www.movus.com.au/contact/sales/>

About MOVUS

MOVUS is an Australian company, headquartered in Brisbane, with customers across the Asia Pacific region.

Founded in 2015 and backed by Blackbird Ventures, Telstra Ventures and Skip Capital, MOVUS's world leading Industrial IoT (IIoT) solution FitMachine® transforms dumb equipment into 'smart equipment' and enables this through consumer styled simplicity combined with world class artificial intelligence. FitMachine proactively monitors the condition and operating performance of industrial equipment. For customers, compelling return on investment is realised via reducing the need for manual inspections, reduction in hazardous work and energy consumption, while minimising the risk of unplanned downtime. MOVUS acts as a conduit for improved asset management and lifecycle optimisation, thus reducing energy consumption and waste on a global scale.

About Industry 4.0

Insert Wikipedia defines Industry 4.0 as a name given to the current trend of automation and data exchange in manufacturing technologies. It includes cyber-physical systems, the Internet of things, cloud computing[1][2][3][4] and cognitive computing. Industry 4.0 is commonly referred to as the fourth industrial revolution.[5]

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