



News Release - Before you hop in your car this Easter, make sure you do this

In the lead up to the biggest driving weekend in Australia, automotive technology brand Navman is calling all drivers to prepare for the road ahead with the right dash-cam installed, and to play their part in reporting risky behaviour. "With more cars on the roads, drivers in a rush to get to destinations, people getting behind the wheel after having one too many or simply driving for too long, Easter is a notoriously dangerous time on the roads. Having a good dash-cam installed has never been more important. If the unthinkable happens and you are involved in a collision, it can capture the critical moments before an accident occurs to help protect you from fraudulent accident claims, road rage incidents and provide proof of who was at fault," says Wendy Hammond, Managing Director, Navman Australia and New Zealand. She encourages Australian drivers to be good citizens and report risky driving behaviour recorded on their dash-cams. "More and more we are hearing police asking for footage from drivers. If you recorded any dangerous and irresponsible driving that could endanger lives, instead of just sharing on social media, provide the footage to the police for them to follow up." Ms Hammond advises drivers to make sure they have the right dash cam. "Choose a dash-cam with a glass lens (rather than a plastic lens), one that records clear quality footage in bad weather and bright lighting, has GPS tracking and also check that you have a SIM card inserted - you won't believe the number of people who missed out recording crucial evidence because they failed to do this. Alternatively get a dash-cam like MiVue 780 or MiVue 850, which will upload the footage via Wifi in the case of an incident. After all, why should you lose your no claim bonus or have to pay your excess because of someone else's mistake? Protect yourself with the evidence you need to prove you weren't at fault." - ends - Navman's MiVue 780 (RRP\$249) and MiVue 850 (RRP\$449) feature EZYSHARE via WIFI, that will automatically send an emergency event file to the MiVue app if connected to Wi-Fi, or simply upload footage to the app as soon as you have Wi-Fi. You can save a copy of the video on your phone immediately after an incident has happened and the Wi-Fi capabilities also make it simple to share your dash-cam's saved videos online. About Navman: Navman, a world leader in the design, manufacture and marketing of global positioning system (GPS) products, has more than 20 years' experience in GPS, and as such is now widely recognised as a pioneer in portable, in-car satellite devices and dashcams. Navman began life in New Zealand, specialising in marine electronics and even today software design and development is still undertaken there. Today the Navman brand is owned by MiTAC International, a leading worldwide maker of wireless communications products and one of Business Week's top 100 Global IT companies. For more information, visit www.navman.com.au or facebook.com/NavmanANZ For further information about Navman please contact: Michelle Tan, The D'Arcy Partnership Telephone: +61 2 9281 2230 Email: michellet@darcypr.com

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