

# News: Web design Craigieburn for business dummies.

## Why you need a website for your business?

I can provide you with a huge list but it'll get boring, so I'll keep it simple.

According to the statistics of Wikipedia in Australia 86% of the population using the Internet so why not have a website and get that exposure to your local business. I think this can be the only reason to build a website, but trust me there are more reasons to have a website.

**Give Credibility** By having a website your business will gain credibility, as people will see your contact information publically means that they can reach out to you at any time they want even for after service. This will give them the confidence to jump over the fence and use your service or buy your product over other people who don't have a website.

**It saves you money in the long term** It can help you to save time, meaning you don't have to keep explaining same information about your product or services again and again over the phone or in-person as your website will do that for you. Saving time means saving money! well we all agree on that, isn't it?

**Customers can be kept informed** When you have a website you can start building an email address list from the people who are accessing your website. And later we can use that list to run an email marketing campaign to get more conversions from your business website also you can keep them informed of your next promotion or the service offer.

**A website is always accessible 24/7** This is why website development is very important as it can make sales 24/7 for your customer or also gives access to information from anywhere in the world.

**It provides a medium to showcase your work** A perfectly planned website design can help you to attract more and more clients by allowing you to showcase your past works. By using a web developer who knows what they are doing you can even get the website linked with a social platform like Instagram and start showcasing your recent jobs as you complete them. All you have to do is take a snap using your mobile and post it on Instagram and it will sync with the website straightaway.

**A website can improve customer service** Certainly, A website can improve customer service in many ways. For starters, the website can be used to publish your contact information, services or products also you can educate your customers about the application of your products or services. Which will vastly improve your chances of getting a customer conversion from your website means it will improve customer service.

**Lastly for business dummies:** without having a website how can you get the Google exposure to your business? So web design Craigieburn is a much-needed service for your local business. Therefore as the first step get a single page website for your business today and list it on Google My Business Places and get found online.

Please note: web design Craigieburn campaign launched by Web Design OWL team can help you achieve this for you.

## Contacts

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