

# Nimble Storage Introduces the First Multicloud Storage Service



Nimble Cloud Volumes Provide the Only Enterprise-grade Multicloud Block Storage Service for Amazon Web Services (AWS) and Microsoft Azure

Sydney – February 28, 2017 – Nimble Storage (NYSE: NMBL), the leader in predictive cloud infrastructure, today announced Nimble Cloud Volumes, the only enterprise-grade multicloud storage service for running applications in Microsoft Azure and Amazon Web Services (AWS). Nimble Cloud Volumes will provide enterprise-grade availability and data services that have previously not been readily available in block storage for the cloud. These capabilities are necessary for moving the next wave of applications to the cloud -- traditional transactional workloads -- which place stringent requirements on storage.

Organisations are developing a cloud strategy to support various applications, each with different performance, reliability, and scalability requirements. According to a recent report from Forrester Research, "Many enterprises are challenging the truism that public clouds are not for core business applications. Having had success using public cloud platforms for new applications built to engage with their customers (systems of engagement), a growing number of enterprise application development and delivery (AD&D) leaders want to bring the same benefits of fast delivery and iteration, high security, and cost flexibility to their core business applications." (1)

The first wave of applications moving to the cloud saw organisations implement native cloud applications, mostly web and mobile. Now a new wave is taking place in which organisations are starting to migrate test and development instances and even some production instances of traditional workloads -- CRM, financial applications, and other business applications -- to the cloud. These applications often control important transactional business processes, place far higher demands on storage, and depend on enterprise-grade availability and data services that are not provided by native cloud storage. These factors, along with a lack of data mobility and very limited visibility across clouds, have slowed enterprise cloud adoption for business applications.

## Breaking Cloud Barriers: Enterprise-grade Reliability and Features

Nimble Cloud Volumes is designed to combine the simplicity of a cloud service with the features and functionality enterprise applications need. IT can leverage public cloud for compute and Nimble Cloud Volumes for storage capacity. Nimble Cloud Volumes is managed with the same simplicity as native cloud storage, but provides the reliability and data durability enterprises expect. Data protection is flexible and cost effective, as customers only pay for changed data, not for additional full copies. IT will also be able to easily create instant zero-copy clones in the public cloud enabling rapid deployment of test and development, analytics and bursting.

Like the entire Nimble Predictive Cloud platform, Nimble Cloud Volumes is designed to deliver six nines (99.9999%) measured storage availability and offer data durability one million times greater than native cloud block storage.

## Breaking Cloud Barriers: Data Mobility Eliminates Vendor Lock-in

Customers' requirements are dynamic and they need the flexibility to evolve their multicloud data centre without fear of lock-in. The built-in data mobility of Nimble Cloud Volumes will give customers the freedom to move data between multiple public clouds and on-premise data centers without large data egress charges.

## Breaking Cloud Barriers: Visibility Across Clouds & Data Center and Predictive Analytics

Nimble Cloud Volumes include powerful predictive analytics capabilities, providing customers with visibility into their data across multiple clouds. Customers can rapidly pinpoint and resolve performance issues, and can leverage insights that can help to optimise storage costs and data placement.

"With Nimble Cloud Volumes, enterprises can finally migrate critical applications to the cloud with complete confidence that they will have the same data durability and enterprise-capabilities they have on-premise," said Ajay Singh, vice president of product management, Nimble Storage. "Enterprises

maximise flexibility by using a multicloud storage service that allows mobility between public clouds and their data center. By using Nimble Cloud Volumes in conjunction with Nimble All Flash and Adaptive Flash arrays they take a major step in ensuring their data centers are cloud ready.”

“Cloud is a strategic priority in every organization today and IT teams are migrating their enterprise applications. Nimble Cloud Volumes provide enterprise storage features and ease of migration to minimise disruption,” said Nicole Herskowitz, senior director, product marketing at Microsoft Corp. “Enterprises are able to move faster, achieve more and save money with the combination of Microsoft Azure and Nimble Cloud Volumes.”

Nimble Cloud Volumes is currently in beta. There are 50 companies from a range of industries in the beta process – more than 40% of them are Global 5000 enterprises. Customer preview will commence within the current fiscal quarter in the United States. Nimble Storage plans to make this service available to additional regions over the next six to 12 months. Nimble Cloud Volumes will start at US \$0.10/GB/month.

For more information on Nimble Cloud Volumes, please visit: [www.nimblestorage.com](http://www.nimblestorage.com) <<http://www.nimblestorage.com>>

IT teams can join peers globally at the Nimble vConference on March 15 to learn the latest trends in flash storage, data protection, and a keynote with Rod Bagg, Nimble’s vice president of Analytics and Customer Support. The vConference requires zero cost and no travel time. Register here: <http://nimblestorage.regsvc.com/E9>

#### Nimble Storage Resources

- Nimble Storage website: <https://www.nimblestorage.com/>
- Case Studies and Videos: <https://www.nimblestorage.com/customers/>
- Follow Nimble Storage on Twitter: @NimbleStorage <<https://twitter.com/NimbleStorage>>
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- Visit the NimbleConnect Community: <https://connect.nimblestorage.com/welcome>

#### About Nimble Storage

Nimble Storage (NYSE: NMBL) is the leader in predictive cloud infrastructure. Its Predictive Cloud Platform gives users the fastest, most reliable access to data. By combining predictive analytics with flash storage, IT teams radically simplify operations in their data center and in the cloud. Over 10,000 customers rely on Nimble to power their businesses. Find out more at [www.nimblestorage.com](http://www.nimblestorage.com) and follow us on Twitter: @NimbleStorage.

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SOURCE: Nimble Storage

(1)John R. Rymer, Dave Bartoletti. “Vendor Landscape: Public Cloud Platforms Consolidate, But New Disruptions on the Way.” Forrester. 6, May 2016: <https://www.forrester.com/report/Vendor+Landscape+Public+Cloud+Platforms+Consolidate+But+New+Disruptions+On+The+Way/-/E-RES131646>> .