

## Off-market 'match-making' platform Property Whispers reaches 100,000 matches

As property prices continue to surge, the Property Whispers platform is fast becoming a key proptech platform for every buyer and agent to use.

Property Whispers has seen a significant increase in properties coming onto the platform, with 108% increase in the number of properties listed for the period January – June 2021 compared to the same period the previous year. This increase has driven significant recent user activity between buyers & properties listed.

Co-founder Liane Fletcher says:

"We are pleased to announce Property Whispers has reached the significant milestone of 100,000 matches. This result shows that buyers are very keen to register and use Property Whispers to get instantly matched and connected with properties for sale.

In particular, buyers benefit from being matched with properties for sale "off-market", that is those properties that buyers would not ordinarily see unless they pay hefty fees for a buyers' agent or spend many hours speaking with real estate agents.

Property Whispers' registered agents love using the platform as they are instantly matched and connected with buyers. By connected we mean that the agent instantly receives the contact details of all matching buyers and can start the sales conversation immediately.

There is no more waiting for buyers to make contact or waiting to see who comes to the next open for inspection.

Additionally, Property Whispers has been invaluable for those vendors trying to sell during the current lockdown period.

In the last 10 days, since Sydney went into lockdown Property Whispers has seen an increase of 138% in the number of properties listed compared to the same period last year. With new stock low on the major advertising portals due to the current restrictions placed on open for inspections and public auctions, agents are introducing their vendors to the benefits of using direct-matching online, which Property Whispers offers."

Hercules Argyros, Principal, LJ Hooker, Tully, QLD says:

"I had success using Property Whispers for one of my listings in a very small rural town of Birkalla in Far North Queensland. I only received 1 match for the property but that buyer loved it and bought the property. You just need 1 quality buyer to purchase a property and Property Whispers were able to deliver that buyer."

Jason Malouf, Real Estate Agent, Ray White Maroubra/South Coogee says:

"...by using Property Whispers I can offer my vendor the opportunity to sell for free right now and I'm instantly connected with suitable buyers and get their contact details. It works very well since I'm put in touch with buyers right away and don't need the open for inspections to start a conversation.

Even before COVID-19 hit I sold a property in Kingsford to a purchaser introduced by the Property Whispers platform. It's really easy and now free to use!"

Property Whispers intends capitalizing on recent success through a capital raising to add functionality and spread the word widely, ensuring every buyer and agent is aware of how the platform can transform their property buying and selling experiences.

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For further information or interviews, please contact:

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Property Whispers launched in 2017 as Australia's first property 'match-making' platform for off-market properties. It now instantly matches buyers and their property requirements with all properties for sale including off-market, pre-market & publicly advertised properties.

<https://www.propertywhispers.com.au>

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