

Oleogel collection evolves for sensitive skin Introducing Oleogel R and Oleogel K Media Release - May 2018 dermaviduals, known for bespoke skincare, is excited to introduce two new additions to the best selling Oleogel collection. The two new products, Oleogel R and Oleogel K have been designed specifically for the care of sensitive skin. Reika Roberts, Co-Managing Director of dermaviduals says, "With the evolution of this collection we wanted to focus on creating products that are gentle and treat the skin from the inside out. As always, the products are formulated on the principles of Corneotherapy, Oleogel R for sensitive facial care and Oleogel K to gently treat the sensitive skin of children and babies." Oleogel R RRP: \$99 A gentle facial gel designed for the care of sensitive facial skin, specifically for those prone to rosacea or perioral dermatitis. Oleogel R contains vegetable oils and skin carrier protecting substances, with essential gamma linolenic acid, azelaic acid, boswellic acids and betulinic acid. Only a small amount of the gel is required to support the prevention of inflammatory skin conditions. Key benefits and ingredients of dermaviduals Oleogel R include: Penetrates the skin quickly due to the natural phosphatidylcholine content Lipid-rich Zinc PHA adds additional antimicrobial activity Contains essential fatty acids and fatty oils Oleogel K RRP: \$79 Formulated to treat the sensitive skin of babies and children effectively with lipids and phosphatidylcholine. Oleogel K contains acacia decurrens flower cera (green wattle) which helps to soften, repair and moisturise dry and damaged skin. The essential fatty acids and bisabolol supports the prevention of inflammatory skin conditions. Key benefits and ingredients of dermaviduals Oleogel K include: Renews damaged skin Rich in Omega 3 Calming and soothing Restores overall homeostasis Made with pure, natural ingredients, all dermaviduals products are free from emulsifiers, preservatives, fragrances, mineral oils, silicones, dyes and amines, so you can be sure there are no nasties in your skin care routine. dermaviduals is now available in over 120 clinics across Australia. The range now includes cleansers, serums, face and body moisturisers, and bespoke mineral makeup. [www.dermaviduals.com.au](http://www.dermaviduals.com.au) For further information, images or to set up an interview please contact: Rachel King – [rachel@360pr.com.au](mailto:rachel@360pr.com.au) or 02 9571 4448

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