

# One Wiggle's Mission to make Workplaces Safer

Sydney, Australia, May 17th - Greg Page, the beloved Yellow Wiggle who dedicated his life to entertaining children around the world, knows all too well how important the Chain of Survival is.

“As a survivor of sudden cardiac arrest, there’s not a day that goes by that I’m not grateful to those people who stepped up to perform CPR and use an AED to save my life.”

It was just over a year ago that his life was saved by an AED (Automated External Defibrillator) after he experienced a Sudden Cardiac Arrest while performing onstage. It’s why Page is putting his heart and soul into making sure that every workplace not only has an AED, but that staff are trained and equipped to respond.

Greg Page is the face of Heart of the Nation, a registered, charitable initiative, dedicated to improving public safety by increasing the supply of Automated Defibrillators. He knew that something had to be done, and decided to partner with Seton, one of Australia’s leading suppliers and distributors of safety solutions.

Seton is extremely proud to work with Page to improve access to AED’s in the workplace. They recognise just how important early access to Defibrillators can be in emergency situations, and are working with Page to ensure that a portion of their sales in May and June will be donated to Heart of the Nation.

Heart of the Nation’s mission is to raise awareness of the ‘chain of survival’ - That is, the importance of early intervention by bystanders, which can be improved with more CPR training and ready-access to an on-site AED (Automated External Defibrillator). Adrian Castorina, the Marketing Director of Seton Australia, recognises the impact that Heart of the Nation’s mission could make in the community;

“Initiatives like these make a difference in the lives of so many - But this only starts with improved access to AED’s and wider CPR training in the workforce. We’re thankful for people like Greg Page and Heart of the Nation for leading the charge”

## About Heart of the Nation

Heart of the Nation’s mission is to increase awareness on the chain of survival. Through early intervention, including more AED’s in the community and proper CPR training, more lives could be saved. Their programs and initiatives include some that are designed to make every workplace a safe workplace. For more information, please visit <https://www.heartofthenation.com.au/>.

## Seton Australia

For more than 25 years, Seton Australia has provided world-class safety solutions. They are the experts in protecting premises and people. They are proud to partner with Greg Page and donate a portion of their sales to his organisation, Heart of the Nation, during the months of May and June.

Always seek medical treatment in the event of an emergency. If you suspect someone has had a sudden cardiac arrest CALL 000 immediately and ask for an ambulance. This information is provided as a general recommendation only. Follow medical device instructions.

## Contacts

Lyndon Carney  
0423 156 949  
mailto:lyndon\_carney@bradycorp.com