

Online sauce shop Sauce Mania launches in Australia

Australia's first dedicated online retail sauce shop opens for business

Australians will now be able to find a larger variety of sauces from around the world in the one place, saving them both time and money and giving them more choice.

Sauce Mania founder Anna Vasilevskaya explained the appeal of a dedicated online sauce shop serving the Australian market, "Australians love their sauces, especially hot sauces, gourmet sauces and regional sauces that they are unable to find at the larger supermarkets which don't have the range of products that discerning sauce lovers are looking for. Sauce Mania is Australia's first online shop that is dedicated to sauces and we believe that we are providing a much needed service in a long overlooked niche market. We look forward to serving Australia's sauce lovers by providing them with both the range of sauces and the service they are looking for."

The popularity of First We Feast's YouTube series Hot Ones has put the focus firmly on hot sauces in recent times with interest in them exploding since the series first debuted in 2015.

"Sales of sauces featured on Hot Ones such as Da Bomb Beyond Insanity, Dave's Gourmet Original Insanity Sauce and Mad Dog 357, just to name a few, has increased dramatically as people rush to try the sauces that make celebrities sweat" Anna explained, "We have been running out of stock of the most popular Hot Ones hot sauces but have re-ordered more to keep up with demand. If the sauce you are looking for is currently out of stock, please register for notifications so we can let you know via email once it is back in stock."

Sauce Mania is here to stay with Anna explaining that they hoped to cement their position in the market by offering the largest range of sauces in Australia at unbeatable prices with superior service.

"Our focus is firmly on the customer and their total satisfaction. We believe that happy customers are loyal customers and we look forward to providing all Australians with a huge variety of local and imported sauces at great prices."

Australian sauce lovers can browse Sauce Mania's extensive range of sauces at their website: <https://www.saucemania.com.au>

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