

Panopto Launches New Data Centre in Australia for ANZ Customers

Leading video management system provider commits to expanded regional growth with a new datacenter for Panopto Cloud, its cloud based video hosting solution

SYDNEY - November 17, 2020 - Panopto, the leading video management system provider for enterprise and higher education, today announced it has launched a new data centre in Sydney, offering a complete cloud-based video hosting option to customers in Australia and New Zealand.

With this announcement, businesses and universities based in Australia and New Zealand can now host their Panopto video libraries on an in-region cloud that complies with organisational data storage policies. Today's announcement is in response to accelerating demand for Panopto across Australia and New Zealand. To date, Panopto Cloud has been available from data centers in North America, Europe, Asia-Pacific, and Canada.

The data centre, using Amazon Web Services (AWS), already hosts content for several Panopto customers, including the University of Waikato. All customers in-region will migrate to the new data centre in 2021.

Panopto Cloud operates on multiple Amazon Web Services (AWS) availability zones and leverages server redundancy, eliminating single points of failure and providing reliable access to the video platform in case of outages or server failures. The platform is built on a multi-tenant architecture for high scale, simplified upgrades, enhanced security, and cost efficiencies that are passed along to Panopto customers. In addition, the Panopto Cloud scales elastically based on demand, ensuring that traffic spikes don't negatively impact performance.

The new data centre allows all video recordings and content stored on the customer's Panopto platform to be stored locally, mitigating data centre ownership risks and maximising video performance and response times. It also allows local customers to adhere to data protection regulations.

"In the past year, demand for Panopto in Australia and New Zealand has surged," said Michael Savanis, general manager for Panopto ANZ. "With the growth of remote workforces and distance learning, Panopto's video solution has seen tremendous growth. It's crucial for organisations to know that their proprietary video content is secure, and we are excited to launch a local data center for ANZ that provides a secure, scalable cloud solution. Panopto is in Australia and New Zealand for the long-haul."

CIO at the University of Waikato, Eion Hall, says, "Using Panopto for our lecture capture and video recording is an important part of the university's education technology strategy. We value local data storage for its low latency and data sovereignty. By storing our content in-region, Panopto is demonstrating its commitment to their customers in this region and it allows us to reduce operational costs whilst providing world-class continuity of service for our students and faculty."

About Panopto

Panopto's mission is simple – to help anyone share knowledge using video. Since 2007, the company has created software that enables universities and businesses to create secure, searchable video libraries of their institutional knowledge. Privately-held, Panopto was founded by technology entrepreneurs and software experts at Carnegie Mellon University's School of Computer Science. For more information, visit www.panopto.com.

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