

Parasite management roadshow tours Ballarat offering key insights on weaner management best practice.

With weaner parasite control being one of the most crucial management interventions for beef operations, leading animal health company Virbac has partnered with Elders Rural Services to run a week-long educational roadshow through country Victoria and South Australia. Hosted by Virbac Australia Technical Services Manager Dr Matthew Ball and Elders Livestock Production Manager Rob Inglis, the roadshow visited Ballarat in Victoria on Wednesday 11th September. The roadshow's mission has been to highlight strategic parasite management and product usage for optimal cattle production. According to Meat & Livestock Australia (MLA), internal parasite infestation is one of the most significant diseases faced by red meat producers in Australia. Calves are highly susceptible to worms, being yet to develop immunity – so burdens will typically be at their peak during this time. As Rob explains, the roadshow is “a great opportunity for cattle producers and veterinarians to improve their knowledge and understanding of best practice weaner management and product usage, to help control these highly damaging parasites.” The Ballarat event included an on-farm demonstration and presentation on the latest industry research and findings relating to weaner health and wellbeing, along with optimal drenching product strategies and end benefits. Presenting alongside Rob, Dr Matthew Ball revealed some valuable insights, explaining that the way a young heifer is cared for in both parasite control and nutrition will determine fertility during its lifespan. “Young cattle are much more prone to parasites than adult cattle, so we need to focus our best and most persistent drench treatments on these younger animals,” he explained. “We also need to use drenches at strategic times,” he added, “because that helps to not only remove parasites from the animal, but also reduces contamination from the paddock.” Beef producer Jim Gaylard from Trawalla, described his local event as “a good reminder on the advantages of early weaning and the importance of worm control in young stock. It emphasized the importance of maintaining pastures and worm burdens in younger animals. We've been using Cydectin Long Acting injection in our sheep for quite some years and we will now use it in our weaning program to keep our cattle worm free for 120 days and our pastures cleaner.” “Ultimately, it's this type of information that will make a real difference in enhancing the productivity and profitability of a producer's herd,” concludes Rob. “We're pleased to be able to contribute our knowledge in this area, to help drive successful weaner management practices for Australia's cattle producers.” To find out more about best practice weaner management, please visit au.virbac.com About the speakers: Rob Inglis Rob Inglis is the Livestock Production Manager at Elders Rural Services and has been with Elders for 10 years in Livestock Production. Rob spent 8 years as an Animal Nutritionist with NSW DPI, Charles Sturt University and Livestock Central. Dr Matthew Ball Dr Ball has 19 years experience helping cattle farmers in a range of clinical, advisory and research roles. His employment includes jobs in clinical practice, government and industry, and he's also undertaken postgraduate qualifications in disease surveillance and education. Based on the northern rivers of NSW, Matthew is passionate about helping cattle farmers develop practical and profitable preventative health programs, helping them to understand how medicines work and the scientific differences between animal health products. Ends Media Enquiries: Kate Munsie - C7EVEN COMMUNICATIONS (02) 6766 4513 / 0421 935 843 kate.munsie@c7even.com.au Photo captions: Ballarat on-farm demonstration Ballarat event attendees

Contacts

Adam Arndell
0267664513
mailto:
Kate Munsie
02 6766 4513
mailto: