

Perth job seekers get a Fair Go with APM

Fair Go Finance, a Perth and Mandurah-based fintech company offering personal loans across Australia, is partnering with APM Employment Services to link local job seekers with employment opportunities. Paul Walshe, CEO, Fair Go Finance said, "Since starting in Mandurah in 2008 we have largely used traditional means to recruit, but through this new partnership we are working closely with other local organisations to create a number of touch points for employment now; while nurturing future candidates through bi-monthly "user groups" of 10-15 people. Our aim is to help local people build confidence and demonstrate prior experience, when seeking out job opportunities. "As Mandurah works to broaden its employment base from services (i.e. coffee shops) and mining to newer industries, building awareness of our business and opportunities locally is critical to having a great team," said Mr Walshe. Already, the new program is proving successful with three new recruits from APM joining the Fair Go Finance Mandurah office, taking casual roles in Customer Experience and Customer Care departments. The new roles will support the development and deployment of artificial intelligence (AI) based chatbots that complement the phone calls and email channels used by customers. More job opportunities will arise early in 2020, with a second round of candidates joining the program for future sessions and screening. Kylie Alexander, Business Manager, APM Employment Services commented, "We have been really pleased with the alliance we have formed with Fair Go Finance. Our vision at APM is to enable better lives for our community, and we know Paul Walshe and his team are about giving our candidates a fair go." "Having a job is about more than money. It gives you more control of your life and can improve your health and wellbeing. We believe everyone should have the chance to enjoy the benefits of work, whatever their situation," said Ms Alexander. Mr Walshe added, "It's great working with the dedicated and passionate people at APM, one of whom is a former Fair Go Finance employee. We're thrilled the program is already creating a positive impact. APM gives people an opportunity to get practical experience that they might not otherwise have and I'm proud that the business I've built can offer these services to our community." When casual or permanent employment opportunities arise at Fair Go Finance, the APM user groups will be drawn upon first, to leverage the people who have already built an understanding of the business, established relationships and showcased their skills and attitude. Fair Go Finance will continue to broaden its engagement with the local community to ensure skills that assist people and businesses go forward today; are developed and available in Mandurah. - ENDS - For media enquiries please contact: Zadro Agency Debbie Bradley, Group Account Director | 0420 761 189 | debbie@zadroagency.com.au Jessica McLean, Senior Account Manager | 02 9212 7867 | jessica@zadroagency.com.au Interviews with Paul Walshe, CEO, Fair Go Finance are welcomed upon request. Paul Walshe, CEO, Fair Go Finance About Fair Go Finance Fair Go Finance was founded in 2008 out of a simple vision – to provide market leading online credit for those who weren't getting a fair go from other loan providers – those looking for someone who would genuinely listen and do their very best to help them go forward. And this vision remains valid today. Fair Go Finance isn't your typical, online, small loan company – we're a passionate and caring team, who are dedicated to helping our customers get much more than just a competitive short-term loan. Our real passion is partnering with our customers on the journey to greater credit worthiness and ever-increasing financial opportunity through the combination of technology, data and people. The 'fair go' philosophy enables us to offer people a way forward that uniquely recognises their individual circumstances and personal needs. For more information about Fair Go Finance, visit www.fairgofinance.com.au Kylie Alexander, Business Manager, APM Employment Services About APM As one of the world's leading human services organisations, APM has been enabling better lives for more than 25 years. Through a range of programs, APM delivers allied health services, assessment services, psychological intervention, employment assistance, vocational rehabilitation and community-based services. Many of APM's services are for people who have sustained an injury, illness or have a disability. Since 1994, the organisation has assisted more than 1 million people, and in the last year alone supported more than 350,000 people, across 10 countries. The global team of more than 5,500 employees seeks to make a positive difference to people's lives everywhere services are delivered. For more information on APM's services, visit: www.apm.net.au

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