



Perth Web Design SEO and Social Media Experts Warn of Major Changes to Google Results

Google Search Result Changes Will Impact All Businesses from Web Design, SEO to Social Media

Topic: Web Wizards Web Design Perth Highlight Major Changes for All Businesses The gloves are off as Google and Facebook trade blow for blow to dominate the online social media space.

On January 10 2012 Google announced that it's search results in the US will now be displaying not just the normal page results but that people in your network (who are on Google's Google PLUS network) will display at the top of the page.

Lets say you have 2 friends who have web design services mentioned in their profile on Google Plus. If you type into the search box Web Design services, you will see a small image of your friend, assuming they have an image and a snippet of their details.

This will appear above search results and will personalise the results for you and your network of friends and family.

This is a paradigm shift for search results and will result in businesses being forced onto Google PLUS and to actively increase their circles within Google PLUS. this has not reached Australia yet but it is on it's way.

You can expect more to come and the Web design, SEO and Social Media market is sure to heat up.

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