



Peter Strohkorb Consulting wins TOP SALES WORLD Award

Peter Strohkorb Consulting wins TOP SALES WORLD Award 2018 for Best Sales & Marketing Assessment Tool.

After two years of being a category runner-up, Peter Strohkorb Consulting has been named among the winners of the 2018 TOP SALES WORLD Award for Best Sales & Marketing Assessment Tool.

Having been quadruple Top Sales World Awards finalists in 2016 and 2017, Peter Strohkorb Consulting has recently won a Top Sales World Award in 2018 for 'Best Sales & Marketing Assessment Tool', for the 'Smarketing Tool'.

Peter believes "How effectively your Sales and Marketing functions work together is a leading indicator for future revenue success. Our free tool allows executives quick insight into how well, or how poorly, these two revenue-generating teams collaborate, and where the gaps are. How fantastic to be recognised on the international stage for the quality of our solution."

The tool allows B2B organisations to assess the quality of alignment and collaboration between their Sales and their Marketing teams, which is a leading indicator for future sales performance.

For now, the tool has been made available online for free online, by visiting <http://www.theoneteammethod.com/smarketing-test/>

Top Sales World was launched in 2008 when four resource locations were amalgamated: Top Sales Experts, Top Sales Management, Top Sales Awards and Top Sales Articles, all of which first went live in 2006. The annual Top Sales Awards is now in its eighth year and has established itself as an eagerly anticipated event in the "sales space calendar".

Peter Strohkorb is the Founder and CEO of Peter Strohkorb Consulting International. He has developed several proven methodologies and programs to deliver exceptional sales acceleration results to businesses of all sizes and in a wide range of vertical markets. Peter is all about "Making Your Business A Customer Magnet".

Australian clients of Peter Strohkorb have publicly lauded Peter and his colleagues, calling Peter "a fantastic facilitator," and "someone who can bring sales and marketing organisations together."

"He will have the right processes, the right strategy, and he will work with you to get the result that you desire," said Andrew Bycroft, CEO and Founder of International Cyber Resilience Institute.

Visit <http://www.peterstrohkorbconsulting.com> to find out more.

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