

Phoenix Creative Management wins Small Event Management Company of the year in the 2020 Australian Event Awards

Victorian Event Management & Marketing Agency Phoenix Creative Management has taken out the Small Event Management Company of the year award in the 2020 Australian Event Awards, during an extremely challenging year for the events industry.

Founded in 2015 by Creative Director Amber Coupe, Phoenix Creative Management is a team of 5, who despite their small size, have been recognised for their ability to deliver large scale, complex live events, including the NO/BS conference, which also received the State award for Best New Event, along with creative, innovative virtual events, such as 'Turning the Tables', Phoenix's 5th Birthday Virtual event, which was a finalist in the Best Small Event, National category.

The Australian Event Awards Judges said, "Their ability to deliver the essential elements of an event - coupled with the determination to embrace creativity- shone through in the entry."

In a time where many industries have been hit hard by Covid-19 Phoenix has challenged their small team to rise above and evolve, by diversifying their offerings into the virtual event space, a move that has enabled Phoenix to deliver 11 virtual events in October alone.

Founder & Creative Director Amber Coupe says, "To be acknowledged in this way in 2020 after everything the events industry in Victoria has been through, and to know we are on the right track in the event world means everything to us! To all our clients who trust us to bring their brands to life - THANK YOU - we share this award with you."

About Phoenix Creative Management

Phoenix is an award-winning boutique events & marketing agency, fierce organisers who are authentic, strategic, innovative and supportive – with a passion for creating unforgettable moments and compelling content. We create content and experiences that reach out, inspire change, and bring you results. A moment in time you will always remember. Our full-service agency is authentic, strategic, innovative, supportive and we go beyond the brief and deliver as one of your team.

For more detail on this story or for industry comment from Amber Coupe, please contact katherine@phoenixcreativemanagement.com.au

https://www.instagram.com/p/CGoKdsAjoRB/?utm_source=ig_web_button_share_sheet

About the Australian Event Awards

The Australian Event Awards is the national awards program for the events industry. It is the only opportunity for event professionals to compete directly across the nation, and across all facets of the industry, to establish which are Australia's best events and event-related goods, services and innovations.

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