

Ping Identity and Iovation Provide User and Device Risk Management for Zero Trust Access

Integrations Between PingFederate and Iovation FraudForce Deliver Device Reputation as Part of an Intelligent Authentication Flow

DENVER — June 18, 2019 — Ping Identity, the leader in Identity Defined Security, today announced its combined solution with Iovation, a TransUnion company, to provide customers with intelligent authentication to support Zero Trust architectures. Leveraging intelligent identity and strong authentication from Ping, with device reputation intelligence from Iovation, customers can improve security and productivity for employees and partners, while also creating high-quality, secure customer experiences. How Does it Work? During the authentication process, Iovation FraudForce recognises the device requesting access and delivers a risk score by evaluating associated accounts, past history and suspicious behaviours tied to that device. PingFederate then steps in to leverage that risk score when making access decisions with policies to apply step-up authentication where needed. For example, under normal circumstances a user should have access to a certain application. In this case, the device they're using to access the application has fraud associated with it or a related device/account. The joint solution helps ensure that Zero Trust principles, such as authenticating and authorising devices based on multiple sources of data, are followed. In response, the enterprise can tailor its handling of the increased risk by monitoring the user, limiting the type of access available or requiring a step up authentication. "In an age of unrelenting cyberattacks and fraud attempts, assessing user and device risk is the only way to improve security," said Mark Batchelor, chief solutions architect, Ping Identity. "Ping Identity and Iovation are committed to delivering a broad range of risk signals and enforcement points required to achieve Zero Trust security." "We're excited to work with Ping Identity to create an end-to-end Zero Trust access security approach with the device at its center," said Jon Karl, VP, corporate development, Iovation, "By using the device's riskiness as a trigger for stepped up authentication, potential cybercriminals can be kept out while providing low friction for trusted users." To learn more about this collaboration visit the Ping Identity booth #601 at this year's Identiverse 2019 taking place June 25-28 in Washington D.C. With an integrated demo, attendees can experience the Ping and Iovation solutions in person. About Iovation Iovation, a TransUnion Company, was founded with a simple guiding mission: to make the Internet a safer place for people to conduct business. Since 2004, the company has been delivering against that goal, helping brands protect and engage their customers, and keeping them secure in the complex digital world. Armed with the world's largest and most precise database of reputation insights and cryptographically secure multifactor authentication methods, Iovation safeguards tens of millions of digital transactions each day.

Visit: <https://www.iovation.com> About Ping Identity Ping Identity envisions a digital world powered by intelligent identity. We help enterprises achieve Zero Trust identity-defined security and more personalised, streamlined user experiences. The Ping Intelligent Identity™ platform provides customers, employees and partners with access to cloud, mobile, SaaS and on-premises applications and APIs, while also managing identity and profile data at scale. Over half of the Fortune 100 choose us for our identity expertise, open standards leadership, and partnership with companies including Microsoft, Amazon and Google. We provide flexible options to extend hybrid IT environments and accelerate digital business initiatives with multi-factor authentication, single sign-on, access management, intelligent API security, directory and data governance capabilities.

Visit: <http://www.pingidentity.com>

###

Ping Identity Contacts Ping Identity Corporation Follow Us on Twitter: @PingIdentity Join our LinkedIn Group: Ping

Identity: <https://www.linkedin.com/company/ping-identity> Subscribe to our YouTube Channel:

PingIdentityTV: <https://www.youtube.com/user/PingIdentityTV> Like Us on Facebook: PingIdentityPage: <https://www.facebook.com/pingidentitypage>

Contacts

Patricia Gibson

02 9922 6820

mailto: patricia@basspr.com.au