

Planet Innovation chooses Greentree and Star Business Solutions for their new Business Management and Accounting Software System

Leading edge innovation company selects leading edge innovative Australasian software product.

Star Business Solutions (Star) is proud to announce that Planet Innovation based in Kew Victoria, has engaged Star to provide, implement, train and service all of their Greentree business management & accounting software system requirements.

Planet Innovation was founded in 2009 by an outstanding group of commercially oriented engineers and scientists with a talent for creating successful technology-based products.

Prior to the establishment of Planet Innovation, their team members worked together conceiving, developing and commercialising a wide range of biomedical, industrial and consumer products for international markets. Planet Innovation team members were also responsible for the creation, development and commercialisation of an innovative solar air heating system – SolaMate which was a winner of the HIA Green Smart Product of the Year (2009) and also an episode winner on the ABC's New Inventors.

Their management team has had collective responsibility for strategic marketing functions, significant R&D programs, and commercial sales throughout Europe, Middle East, Africa, Asia Pacific and the Americas.

Creating a commercially successful break-through product requires much more than a great idea or capable design team. Understanding the opportunity, defining the concept, designing the solution, managing the risks, making the product and selling the result are all essential for commercial success. Planet Innovation provides technology development and commercialisation services to its clients whilst also developing its own products in the biomedical and "Cleantech" sectors.

Star Business Solutions is a market leading organisation assisting mid tier businesses and Not For Profit organisations effect change through the update and implementation of leading edge business management and accounting software solutions. Star has offices in Melbourne, Sydney, Canberra and Adelaide and believes that their business solution software partner, Greentree, is the best locally developed integrated business management & accounting software package in it's market segment with Financials, Distribution, Job Costing, Manufacturing, Supply Chain Management, CRM, HR/Payroll, eCommerce, Report Writer, Workflow and Business Process Management. Star's goal is to provide services and solutions that constitute clear, measurable value which will validate each client's choice to partner with them.

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