

# POWERTEC TELECOMMUNICATIONS UNVEILS CELLFERNO RANGE New 4G Outdoor Fixed Wireless Device with Speeds Up To 600Mbps

Queensland-based hardware and communications company, Powertec Telecommunications, has developed a brand-new range of outdoor fixed wireless devices that will be sure to ignite the 4G broadband plans of mobile operators.

Cellferno is a revolutionary product, brand new to the Australian market, developed using innovative mobile technology which delivers high-speed data for basic internet access to mission critical applications. An extension of the company's current mobile broadband product offering, the fixed wireless solution is taking on the NBN, or inadequate broadband connections, across many residential and commercial areas across Australia. Launched this month, the latest innovation by Aussie connectivity innovator, Powertec, has been designed with speed in mind, offering high-speed mobile internet for commercial, IoT and residential applications with speeds up to 600Mbps. Powertec General Manager, Samantha Clifton, said that in this current climate of wireless dependency due to the COVID-19 crisis, Cellferno delivers the ultimate high-speed internet connectivity solution, especially where cable-based internet is not available. "Cellferno can provide users with super-fast internet speeds and connectivity, with the single box design containing multiple antennas and a built-in modem to capture the best possible signal outdoors," she said. "The device continues to impress with its simple and easy installation, putting the customer in command by simply allowing them to use the sim card provider and mobile data plan of their choice." Connectivity is fast becoming the new currency in light of the global pandemic, with connectivity solutions like Cellferno critical for consumers and businesses in order to digitally navigate COVID-19 restrictions. "The need for better connectivity has never before been so critical, with more people staying at home, organisations setting up pop-up work zones, businesses using online tools or platforms, and the necessity of web-based learning." With a single ethernet cable powering the Cellferno device, it can be connected directly to a computer, network switch or a WIFI access point to provide high-speed internet to devices within range. "Due to the Cellferno's focus on speed, it can act as a primary internet source or secondary wireless backup for a corporate customer's NBN service," Ms Clifton added. "Cellferno is an extension to Powertec's current mobile broadband product offering, providing an additional high-speed connectivity solution to our product portfolio." Cellferno is available now in two different models, M600 featuring Cat6 2x2 MIMO technology, capable of speeds up to 300Mbps and M1200 Cat12 4x2 MIMO technology, capable of speeds up to 600Mbps. Supported by all mobile operator bands. Designed to stand harsh Australian conditions, Cellferno can operate in temperatures of up to 65 degrees Celsius due to its rugged steel casing, IP67 protection and in-built heater for clearing ice. By developing this innovative product, Powertec Telecommunications continues to channel the company's passion for a world where everyone can communicate and be connected no matter where they may be. Cellferno will be available for purchase from April 2, 2020. For more information about the Cellferno product series, visit [www.powertec.com.au](http://www.powertec.com.au). ABOUT POWERTEC TELECOMMUNICATIONS Australian-born, global hardware and communications company, Powertec Telecommunications, is optimising connectivity far and wide with its low-cost, smart technology solutions. From humble beginnings in 1995 on the Gold Coast, the company has grown into an international operation with offices across Australia and New Zealand. Through a commitment with its partners and manufacturers, Powertec has secured exclusive distributorship in Australia and New Zealand for many complementary products that have attracted over 1,000 resellers and retailers, as well as internationally. ALL MEDIA ENQUIRIES: Amy Stalinescu | M10

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