



Pregnancy Babies & Children's Expo in Perth 10-12 August 2018

Real-life stories helping to save babies lives + a Mum of 8 including quintuplets!

For 27 years, our family owned and run Pregnancy Babies & Children's Expo has been putting our visitors face to face with real experts, making a positive difference in the lives of over 1million new and expectant parents. We've been privileged to work with many inspirational people who have turned their own parenting tragedies into education and support for others. One such example is Western Australia's own Light for Riley, an immunisation foundation. Greg and Cathryn Hughes lost their precious son Riley to Whooping Cough in 2015, at just 32 days old. After his passing, they founded Light for Riley to ensure that Riley's passing was not in vain by educating families on the importance of vaccination. In Australia, it is recommended that pregnant women receive a whooping cough vaccine in their third trimester. At our Expo this weekend, Light for Riley will have an immunisation nurse available to vaccinate pregnant women in their third trimester with the whooping cough vaccine, at no cost. Another example of turning tragedy into life-saving information is Claire Foord, a mother to a baby born still at 9 months gestation. Claire formed the organisation Still Aware which "seeks to change how we talk about stillbirth prior to the tragedy, educating for awareness and raising awareness for prevention." Even now, every day 6 babies are born still in Australia. Thanks to one pregnant woman's visit to our 2018 Adelaide Expo and the information she received from Still Aware, her baby was saved. Karl & Alex lost their son River at just 128 days old to SIDS. From that day forward, they have strived to discover "why this happens", and their foundation River's Gift is now one of the largest sources of non-government funding for SIDS research in Australia. Also featuring at our Expo is Perth's own Kim Tucci of Surprised by Five, a mum of 8 little ones including naturally conceived quintuplets! Meet Kim from 1:00pm on Friday 10th August. Kim is an ambassador of Light for Riley, and a staunch pregnancy and childhood immunisation advocate. Real people, real stories, authentic and reliable guidance and invaluable education. At our Expo this weekend meet the people behind these inspirational organisations, as well as seeing the biggest range of Australia's best pregnancy and baby products and services. Event: 2018 Perth Pregnancy Babies & Children's Expo Dates/ Times: Friday 10th to Sunday 12th August 2018, Friday 10am to 4pm, Saturday & Sunday 10am to 5pm Venue: Claremont Showgrounds, Claremont Admission: Free with online ticket For more information contact: Julie Rocke, Expo Co-Founder and Director – Mob: 0418 818 587

Contacts

Julie Rocke, Expo Co-Founder and Director
0418818587
mailto:julie@pbcepo.com.au