

PRESS RELEASE - iWorld Australia inks Exclusive ANZ distribution agreement for Circuit Scribe

IWORLD AUSTRALIA INKS EXCLUSIVE ANZ DISTRIBUTION AGREEMENT FOR CIRCUIT SCRIBE

iWorld Australia announces exclusive ANZ distribution agreement with Electroninks, maker of Circuit Scribe a rollerball pen that is filled with specially formulated conductive ink. This pen allows anyone to quickly draw circuits on everyday materials such as plain old printer paper. Electroninks has also developed electronic components to supplement the Circuit Scribe. Together, these products have broad applications in the STEM education and do-it-yourself (DIY) communities.

Circuit Scribe makes learning electronics fun and revolutionises how kids are taught electronics in schools. It's as simple as doodeling on a piece of paper then connecting magnetic components that snap right into your circuit. No glue or soldering required. You can also add different modules ranging from led lights, fans, switches, sensors, transistors, resistors, and buzzers.

The water-based, non toxic conductive ink allows you to see how the circuit works and adds a whole art dimension to your project, its about learning through creating. You can also use Circuit Scribe with Arduino, Makey Makey, and many other electronic platforms.

Circuit Scribe have a selection of kits & bundles on offer, ranging from basic to advanced, or you can create your own kit by selecting the modules you like. So your plain old paper comes to life and becomes the base for blinking lights, beeping buzzers, and whirling motors. Circuit Scribe is for Makers of all ages and skill sets.

Kits start from \$19.95 rrp and Classroom kits start from \$699

ABOUT ELECTRONINKS Electroninks Inc. is based around commercializing printed electronics technology. The company was co-founded by Brett Walker and Jennifer Lewis. It is committed to bringing conductive rollerball pens and reactive silver ink technology to market.

Kits start from \$189.95 RRP and stock will be available early December 2016

WATCH VIDEO

Circuit Scribe: Draw Circuits Instantly

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