



Property development company QM Properties to transform its business with IFS Applications

IFS solution will be deployed at 20+ sites to provide real-time data access, property lifecycle management, CRM and mobility capabilities as part of a multi-million dollar technology investment

MELBOURNE, NOVEMBER 5, 2018: IFS, the global enterprise applications company, announces that Brisbane, Australia based property development company, QM Properties, will deploy IFS Applications™ to transform its business with customer experience improvements enabled by real-time data access, CRM and mobility features, and robust property lifecycle management capabilities. Key to the business transformation of QM Properties is the consolidation of business systems across finance, HR, sales & customer relationship management, project management and property management into a single unified system. This will streamline many business processes and provide access to integrated, real-time information and reporting. The addition of CRM and mobile functionality will drive customer experience improvements, as will the deployment of mobile ready capabilities for property lifecycle management, including purchasing, construction, marketing, sales and maintenance activities. The solution also allows for management of all property-related documentation including contracts and agreements. The latest information about properties available for sale, for example, will be automatically delivered online, and staff will be able to retrieve and provide information relevant to customers via mobile devices, enabling a more sophisticated and personalised experience. In a competitive purchasing process, IFS's ability to meet QM's requirements by configuring standard solutions with little to no code development was a decisive factor. IFS was able to demonstrate a prototype solution before other ERP suppliers, giving QM added confidence in not only IFS's ability to deliver but also their understanding of QM's business needs. IFS's ability to provide an on-premises solution enabled QM to leverage its existing IT infrastructure with the flexibility to transition to a cloud solution in the future. "We didn't want a heavily customised solution that would require significant effort to upgrade to new technology," said Kane Davis, CFO for QM Properties, citing IFS's ongoing investments in mobile solutions such as the IFS Aurena interface as another major factor. "We are looking to deliver a better customer experience and mobility is a key enabler of that. Whatever device we use, we know IFS will be able to support it. Partnering with local suppliers is also extremely important to us, so having an IFS office located in Brisbane is fantastic." Warren Zietsman, IFS Sales Vice President and Managing Director, Australia and New Zealand, added, "IFS shares many values with QM Properties, which is known for its expertise, industry experience and a commitment to exceeding customer and community expectations. Our local team is using its own expertise and industry experience to exceed QM's expectations, helping to transform their business so QM becomes just as well known for its innovative use of technology." Learn more about IFS Applications here: www.ifsworld.com/corp/solutions/ifs-applications/. About QM Properties Established in 1976, QM Properties has grown through experience and continues to create great Australian communities across South-East Queensland. QM projects include lakeside residential, canal, marina, medium density, commercial, industrial as well as retail and leisure developments. Adopting best practice and innovative solutions, QM developments are sensitive to both people and the environment. All QM projects are thoughtfully located, engineered and designed to suit market demand. From niche projects to master-planned developments, QM projects enjoy easy access to key amenity as well as transport hubs and employment centres. From both a lifestyle and investment perspective, QM has consistently delivered a wide variety of quality properties to its customers and is proud of its trusted reputation for bringing prime developments to market. For more information, visit: www.qm.com.au About IFS IFS™ develops and delivers enterprise software for customers around the world who manufacture and distribute goods, maintain assets, and manage service-focused operations. The industry expertise of our people and solutions, together with commitment to our customers, has made us a recognised leader and the most recommended supplier in our sector. Our team of 3,500 employees supports more than 10,000 customers worldwide from a network of local offices and through our growing ecosystem of partners. For more information, visit: ifsworld.com Follow us on Twitter: @ifsworld Visit the IFS Blog on technology, innovation and creativity: <http://blog.ifsworld.com/>

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