



Prophecy International announced as winner of SA Business Australian Export Award

Wins Innovation and Technology Category



Adelaide — October 21, 2019 — Prophecy is very pleased and proud to announce that it has won the Technology and Innovation category at the SA Business Australian Export Awards.

The Business SA 2019 Export Awards recognise South Australian companies which are excelling in the international marketplace by selling and promoting their products and services.

Announced at a gala event at the Adelaide Convention Centre on Friday night, Prophecy International Holdings was recognised as a leading innovator in the international tech space. Prophecy International Holdings is an ASX-listed company that develops analytics and cyber solutions software, operating globally since the 1980s across brands including Snare and eMite.

Our Snare monitoring and analysis tools gather and filter IT event data for security monitoring, analysis, auditing and archiving. eMite develops advanced real-time analytics and dashboard solutions especially for the contact centre market. More than 75 per cent of Prophecy's revenue is generated from international markets, and it sells to more than 45 countries. Prophecy has operations in Sydney, London, Denver and Manila.

Prophecy CEO Brad Thomas said, "This is a great endorsement of the efforts of our teams in all our offices around the world, we are all trying to build the next great Australian software company at Prophecy and this is a fantastic rewards for our efforts so far. With over 80% of our income generated from international markets and our US business growing at 25% for the last 2 years we are proud to have our efforts in building great products and having customer adopt globally them recognised."

Now in their 57th year, the Business SA Export Awards recognise the success of local South Australian companies and organisations breaking into export markets and achieving sales, organisational and educational growth. As a result of winning the state award Prophecy will now become a finalist at the national awards which will be awarded in early December.

About Prophecy International Holdings Limited

Prophecy International Holding Limited is a listed Australian company (ASX:PRO) that operates globally. The focus at Prophecy is growing the eMite and Snare lines of business.

CX Intelligence by eMite provides a SaaS based real time and historical analytics platform, dashboards, wallboards, KPI and orchestration products for Customer Experience, Contact Center & IT Operations environments.

The Snare product suite is a highly scalable platform of Centralized Log Management, Security Analytics and SIEM products designed to enable customers to detect and manage cyber threats in real time & maintain regulatory compliance.

Prophecy operates globally from Adelaide and Sydney in Australia, London in the United Kingdom and in Denver, USA.

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