

## Recognition PR wins LiTMUS Group account



Sydney, 8 April 2010 – The LiTMUS Group (LiTMUS) has appointed Recognition PR to provide public relations services in Australia. Recognition will also provide LiTMUS with marketing support activities via its sister company Outsource as required. The LiTMUS Group is an Australian management consulting firm with offices in Brisbane, Melbourne, Sydney and Singapore. The account will be headed by Traci St. Lawrence, senior account manager at Recognition, and will be supported by account executive Lauren Sharkey. Traci St Lawrence says, “LiTMUS is an Australian management consulting company that is quickly growing from strength to strength and is known within the industry for delivering exceptional results for clients. “We look forward to representing this highly-focused management consultancy firm to help build its profile in Australia.” Recognition is an Australian-owned media relations and marketing communication consultancy with more than 25 years experience, specialising in the IT and business-to-business markets. Recognition’s clients include Atdec, the Business Software Alliance, Fluke, Happen Business, Hostworks, Kelly Services, RSM Bird Cameron, Symantec Hosted Services, Quest Software and Wavelink Communications. [www.recognition.com.au](http://www.recognition.com.au) [www.twitter.com/RecognitionPR](https://www.twitter.com/RecognitionPR) Contact Traci St Lawrence 02 9252 2266 [tsl@recognition.com.au](mailto:tsl@recognition.com.au) About The LiTMUS Group Founded in 1998 in Brisbane, Australia and a member firm of Highland Worldwide. LiTMUS is an employee-owned Management Consulting company with more than 60 employees. LiTMUS has offices in Brisbane, Melbourne, Sydney and Singapore and specialises in turning your strategy into great performance that can be sustained and measured. The service LiTMUS provides is personal with highly experienced consultants. Visit [www.litmusgroup.com](http://www.litmusgroup.com) for more detailed information.