

Reekoh and Servian partner to deliver enterprise IoT, data and application integration for the modern enterprise

Reekoh, the award-winning Australian data integration company, has joined forces with data and analytics experts, Servian to expand both companies' capabilities.

Brisbane, Australia, 2nd December 2019 – Data and analytics consulting firm, Servian, has partnered with Reekoh to add unique integration capabilities to their technology ecosystem.

Reekoh's integration platform and product suite — which focuses on the integration of physical / IoT, application and open data — will broaden Servian's capabilities around working with data generated from fragmented physical landscapes.

Servian helps major banks, retailers, telcos and other large companies draw insights from their data, with expertise that spread from digital delivery to artificial intelligence and cloud migration. This new partnership will enable Servian to expand its current IoT practice — a major focus for the company moving forward.

"We are passionate about data and how data can provide a lasting competitive advantage for our customers. Reekoh is seen as a partner that shares the same passion for data and provide the platform that will aid us in delivering new and more accurate insights in real-time," says Servian Managing Consultant, Peter Brdar.

For Reekoh, the partnership with Servian is another building block in their expansion through the consulting and system integration market, and one which will allow them to move into new industries and regions with the help of Servian's overseas footprint and wide customer base, which includes many of Australia's tier 1 companies.

"Servian are a great example of a services business that can leverage agile and innovative platforms like Reekoh to accelerate their ability to sell into the growing field of opportunities coming through that deal with IoT and data integration," says Dale Rankine, CEO and co-founder of Reekoh.

"In our pursuit of being the leading integration platform for the modern enterprise, we rely on partners like Servian to not only enable our channel go-to-market strategy, but to also validate and enhance our product roadmap to assist us in maintaining that focus on innovation and agility."

Launching the partnership with Servian will see Reekoh's sales and technical enablement teams taking a roadshow to Servian offices throughout Australia, training solution architects and account managers on the platform and tools and highlighting how to cooperatively sell into customers who are tackling the complex issues around the integration of new or legacy physical assets.

"Learning and development is key to the culture at Servian. We hire the brightest minds we can find and invest heavily in the growth of our consultants to ensure their success and the success of our clients. The training roadshow was an important component of the partnership," Brdar, says.

Servian's recent suite of acquisitions has taken its headcount to about 530 and bolstered its capacity. The partnership with Reekoh will only further its capabilities, allowing the team to take on more complex work with the help of Reekoh's platform.

Recently at the Gartner Application Architecture, Development and Integration Summit in Sydney, Reekoh announced a new line up of data integration tools to build on their award-winning platform, including Industrial IoT / Edge integration and automation tools.

"The team have been laser-focused on what will make the most difference to our customers as they come to terms with the challenges of making data from IoT and physical assets matter to their organisations and stakeholders."

Rankine continued, "We're not looking to play catch-up with larger incumbent players – we're moving fast to out-innovate and deliver products and services that truly enable enterprise customers who are now working within the Integrated Data Landscape; that is nexus of physical, application and open data."

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About Reekoh Reekoh is an award-winning agile integration technology suite that uniquely brings together all aspects of the modern data landscape for enabling business outcomes; Physical (IoT/Industrial), Application and Open Data. Our tools empower enterprises across a wide range of industry segments with capabilities to reduce complexity, remove barriers and accelerate time-to-value in their IoT and data driven solutions.

Reekoh is the Platform for the Business of Things®

To learn more about Reekoh, visit <https://reekoh.com>

About Servian Servian is a leading data consultancy in the Australasian region, whose mission is to enable customers to use their data to build competitive advantage. Servian provides services across Data & Analytics, Cloud Infrastructure, UI/UX, Customer Engagement, Cybersecurity, Artificial Intelligence, as well as IoT. Servian also provides advisory services to help organisations define and execute on their IT strategy, as well as managed services to manage and run platforms on behalf of its customers.

Servian is a technology-agnostic, consultant-led organisation that has a strong continuous learning culture. We believe that this enables us to provide the best possible outcomes for our customers.

To learn more about Servian, visit <https://www.servian.com>

Contacts

Reekoh Press
1300 REEKOH
[mailto: press@reekoh.com](mailto:press@reekoh.com)