

RENEE GRACIE STRIPS FOR MENS MENTAL HEALTH!

Australia's first female professional racing car driver will take her clothes off to help men's Mental Health in Mental Health month this October. The driver turned OnlyFans superstar (Renee is in the world's top 0.01% of OnlyFans earners) aims to raise \$10,000 for the Black Dog Institute which is one of Australia's leading Mental Health charities.

Renee has setup a charity fundraising option on her OnlyFans page and prizes will be given to every donor ranging from downloadable photos and screensavers for mobile phones and laptops to magazines and signed posters whether it's a \$5 or \$50 or \$100 donation, every donor gets a present. The fundraising option is now open and will run until October 31st 2021.

Renee's social media followers chose the Black Dog Institute charity to raise funds for, many of whom are former soldiers suffering from PTSD. They also decided on how much money to aim to raise over the next 6 weeks.

"I've wanted to raise money for charity for some time. So I asked my social media followers to suggest what sort of cause they wanted to help. Most if not all of my followers are male. Many are former soldiers who suffer from PTSD. They chose mental health. I suggested a number of mental health charities and the overwhelming winner chosen by my fans was the Black Dog Institute." Says Renee.

"It's a great cause. The Black Dog Institute does so much good work and we should all try to support them whenever we can. So often, men's mental health is overlooked because of the perceived stigma in talking about it and coming across as vulnerable, but this is changing and has to change. I can't think of a better way to join my fans as well as in thanking them by raising funds, as well as putting a spotlight on men's mental health during Mental Health month." concludes Renee.

TO INTERVIEW RENEE GRACIE email max@marksonsparks.com or call Max Markson 0412 501 601

ABOUT THE BLACK DOG INSTITUTE.

The Black Dog Institute started in Australia in 1985 as the "Mood Disorders Unit" at Sydney's Prince Henry Hospital and since then have been at the forefront of mental health research. The Black Dog name is from Winston Churchill, one of the world's greatest ever leaders. Apparently Churchill had dramatic mood swings and suffered from depression which he called his "black dog".

The Black Dog Institute address new challenges and opportunities in mental health – suicide prevention, digital innovation, lived experience, youth and workplace mental health. Their work in mood disorders continues through the investigation of new and better ways to treat and prevent conditions like anxiety and depression through digital tools and novel treatments. Already, they are seeing impact nationally and internationally with major initiatives such as LifeSpan, CRESP, myCompass and Bite Back. www.blackdoginstitute.org.au

Max Markson
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