



## Rhino tanks expands global reach

More Australians are being employed to produce and distribute Rhino tanks, following the acquisition of the Perth-based company by Kingspan Environmental. Commercial Director of Kingspan Environmental, Peter Jefferies, has worked for Rhino Tanks for ten years and said the company is employing more staff and engaging more sub-contractors to distribute their products in local areas around the country. "We have committed to new leases on our properties and recently purchased new machinery to increase our manufacturing capacity in Australia," Peter said. "The major benefit is that as a whole company we can now offer a broader range of products such as residential tanks, wastewater tanks, diesel storage tanks, as well as the traditional Rhino range". Peter said they have removed the Rhino from their recognisable logo, but their Rhino Tanks remain the best quality water tanks on the market. "Kingspan's logo features a lion, so we have updated the Rhino logo to support our parent brand. The brand refresh also positions us well to capture new markets around the world. So visibly there are some changes, but our water tanks are the same – they are still made in Perth from BlueScope Steel and lined with the most stable and safest food grade materials available." Peter explained. Drought-proofing Australian properties remains a priority for the business, which has been a leader in rural tanks for more than 20 years. "Rhino tanks really are an Australia success story and it's amazing to reflect on the innovation of our founders, who began making liners for concrete tanks back in the 1990's from a small country town in Western Australia," Peter said. "Kingspan's focus is on being the industry leader in quality and I am really proud of the fact that we continue to produce quality products that stand the test of time. Water is the lifeblood of the rural sector and we are focused on providing water security for farmers in Australia and around the world." Residential and business customers around the country are also enjoying access to an increased range of products. "Along with our Kingspan Rhino Rural range, we also offer residential made to measure water tanks with capacities ranging from 500 litres to 29,000 litres across the eastern states and our new BioDisc sewage treatment range Australia wide. While our commercial range goes up to a capacity of approximately 2 million litres." Kingspan Environmental is recognised globally as a provider of water management, energy storage, renewable energy, service and telemetry. "Kingspan produce other products including waste water treatment solutions and solar and wind power products, so there is a huge potential to grow in the future and expand into other markets," Chris explained. "But for the moment, we are focused on serving our key traditional market – high quality water tanks for rural, domestic and commercial use. We are providing the same great products and service, just under a different banner." Ends. For media enquiries: C7EVEN Communications Adam Arndell, 02 6766 4513 / 0403 372 889 / adam.arndell@c7even.com.au Kate Munsie, 02 6766 4513 / 0421 935 843 / kate.munsie@c7even.com.au

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