

# Rising Country Star to Sample Songs and Seek Best Butts

Jade Holland tours with the 2013 Australia's Best Butt Competition

TONIGHT (March 2, 2013): Mareeba-born and raised country artist Jade Holland will road test songs from her debut album - out later this year - when she joins the touring search for the nation's best backside in Cairns tonight. Holland - whose first single Mess With a Girl Like Me debuted at No. 15 in the iTunes Country Music Charts in December 2012 - has been selected by organisers of the annual Australia's Best Butt Competition to tour with them because of her sexy, fresh and cheeky attitude. Holland said she's excited to join the tour, which will cover Cairns, Mount Isa, Mackay, Rockhampton and Townsville before the finals at the Julia Creek Dirt n Dust Festival on April 20, 2013. "The Australia's Best Butt tour will be a great opportunity for me to test some of my new tracks on a live audience before we begin recording my first album later this year," said Jade. "I haven't played in many of the towns we'll be visiting, so it's a great chance to hit the road, have fun and showcase my music to a new crowd." In addition to playing my own songs, I'll cover all the crowd favourites from the country and rock genres to hopefully get everyone on their feet, singing along and of course shaking their booties for the Australia's Best Butt Competition. "I do hope everyone who can, will get along to the Australia's Best Butt heats when we visit their town - or better yet to the Dirt n Dust Festival in April - for a great night out in true country style - give everything a go and don't take yourself too seriously," Jade said.

About Jade Holland  
Jade Holland is one of Australia's fastest rising stars in country music. Her debut single Mess With a Girl Like Me entered the iTunes Country Music Charts at No. 15 when it was released in December 2012. Jade is currently working on her debut album which she plans to record in April 2013 and release in July. While Jade has been competing in country music competitions across Australia for more than nine years, her passion for country music was fuelled in 2011 following overwhelming success at the 15th Annual World Championships of Performing Arts in Los Angeles. Jade outshone 3,800 contestants to bring home a string of awards including second in the Photogenic category, third in the Country Rock category for her rendition of Carrie Underwood's Before He Cheats, third in the vocal category, and second in the Song Writing category for her own composition Make Up Your Own Mind.

About the Australia's Best Butt Competition  
The Australia's Best Butt (ABB) Competition was first conceived at the 2004 Julia Creek Dirt n Dust Festival when a power outage during a Mental As Anything concert left organisers scrambling for something to keep the crowds entertained. The first entrants were plucked at random from the crowd and encouraged to wiggle their butts by torchlight, with the winner determined by the loudest applause. Ever since, ABB has been a crowd favourite with the tour expanding year on year to find the best butts across Australia during the Heats and take them to Julia Creek for one final showdown. In 2013, the male and female winners of ABB will each win a Magnetic Island Adventure for four including return ferry transfers from Townsville to Magnetic Island, four nights' accommodation at Grand Mercure Magnetic Island, a jet ski tour with Adrenalin Jet Ski Tours, and afternoon sailing experience on Providence V, tickets to a Full Moon Party Down Under and \$1,000 cash. ABB entrants must be 18 years or older and be wearing jeans, pants or modest shorts.

Tour Dates  
Cairns  
Saturday, March 2, 2013, Gilligans, 7pm  
Mount Isa  
Friday, March 9, 2013, Buff's Club, 7pm  
Mackay  
Friday, March 15, 2013, Ambassador Hotel, 7pm  
Rockhampton  
Friday, March 22, 2013, Grand Western Hotel, 7pm  
Townsville  
Friday, April 5, 2013, The Barn, 7pm  
Julia Creek (Heat)  
Friday, April 19, 2013, Dirt n Dust Central, 9.45pm  
Julia Creek (Final)  
Saturday, April 20, 2013, Dirt n Dust Central, 10.30pm

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