

Rob Stummer to drive SYSPRO's growth strategy across the region as its newly appointed Chief Executive Officer for APAC

SYSPRO, a Global Enterprise Resource Planning provider, today announced Rob Stummer has been appointed as Chief Executive Officer of SYSPRO's Asia Pacific (APAC) region. This promotion comes on the back of his appointment as CEO of SYSPRO Australasia in January this year.

Since his appointment Stummer has worked closely with the Australasia team, driving continued growth for the company in an area which is strategic to the business. The company has now increased his mandate to include the APAC region.

With 20 years of leadership roles under his belt, Stummer is lauded as a senior technology industry leader who is passionate about customer and partner success. As part of his appointment Stummer will be responsible for the realignment of the business to ensure that it is on track with global priorities and goals.

SYSPRO's Group Chief Executive Officer, Phil Duff has welcomed Stummer's appointment: "Since joining SYSPRO Rob has proven his ability to lead the team, develop strong relationships with customers and improve the performance of the business in the region. His appointment is instrumental in delivering on our customer centricity promise by ensuring SYSPRO provides exceptional customer experiences and support in implementing emerging digital transformation technologies."

Part of Stummer's new role will be to look at how the business can create operational efficiencies and thereby establish new structures for growth across the APAC region.

"APAC is a dynamic market to operate in as it has some of the most advanced manufacturing systems in the world. I'm looking forward to putting my experience to use in further building this region and SYSPRO as a whole. Ultimately our customers and partners are central to the success of our business and they will remain key to our operational realignment and therefore our ongoing success," says Stummer.

Prior to joining SYSPRO, Stummer held executive positions in private as well as publicly listed companies including KPMG, Accenture and IFS. He holds several degrees, including a Master's Degree in Information and Communication Technology from the University of Melbourne.

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