

Rock Ripped Abs this Summer

Rider. Cosmeceuticals Launches Abdo Cream

Still searching for that sculpted six-pack? Trade flab for abs this summer with Rider. Cosmeceuticals revolutionary new Abdo Cream! With results that have shown a reduction in a fella's waist size by 4.5-inches in just 4-weeks*, this unique formula is ideal for helping deal with those last stubborn inches.

Breaking the boundaries between science and nature, Abdo Cream is the first product of its kind to hit Australia and has already helped to Shred, Sculpt and Tighten male torso's across the US. Developed by world-leading cosmetic scientists, the unique topical application has been developed with the highest-grade natural botanical ingredients, rich in natural hesperitin and guarana, that have been pharmaceutically formulated to dissolve fat cells and prevent abdominal fat deposits (fat storage). The result? Noticeable tightening, firmness, shape and definition across the abdominal area, when used as directed.

Founder of Rider. Cosmeceuticals Damien Rider, says, "Rider. is thrilled to launch Abdo Cream here in Australia just in time for Summer. Men can be equally as concerned as women when it comes to their appearance and this product makes that self-confidence achievable."

Formulated specially for men but with some benefits for the ladies too, Abdo Cream's powerful formula absorbs deep into the skin's layers to stimulate microcirculation and jumpstart metabolic activity.

Most effective when used twice daily and in conjunction with regular exercise and a balanced diet, Abdo Cream is safe and easy to use. Simply warm up the area before application and rub the cream in a circular motion.

Abdo Cream 120ml RRP \$99.00

*Individual results may vary

Editors Notes:

AUS Available from ridercosmeceuticals.com.au, pharmacyonline.com.au, chemistdirect.com.au, leading gyms and supplement stores

SPECIAL READER OFFER: Get 15% off the recommended retail price with promotional code at www.ridercosmeceuticals.com

Rider is available in Europe, US, NZ and Australia.

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About Rider. Cosmeceuticals

Rider. Cosmeceuticals makes beauty and confidence achievable while offering genuine alternatives to cosmetic surgery. This range of beauty products marries the latest in cutting edge cosmetic innovation, and achieves visible and real results.

Once a product has been devised, our labs oversee the development, formulation, testing, and manufacturing processes that make Rider.

products sought after the world over. Rider's non-surgical products are a true collaboration between the forward-thinking founder, Damien Rider and the Chief Scientific Officer, one of the most innovative scientific minds in beauty. Together they have crafted a pioneering beauty collection that truly meets today's skincare needs.

Other products in the Rider Cosmeceutical range include: Botanical Cleanser, Eye Care, Hyaluronic Moisturiser, Instant Lip Plumper, Instant Wrinkle Eraser, Lash Builder, Multi Peptide Serum, and the revolutionary Breast Enhancer.

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