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LAUNCHES "SAVE AUSTRALIAN CINEMA" CAMPAIGN

FIGHTS TO STOP SIMULTANEOUS MOVIE RELEASES IN CINEMA & ON STREAMING SERVICES

MINISTER MUST PROVIDE FINANCIAL STIMULUS PACKAGE FOR AUSTRALIAN CINEMAS

MINISTER MUST LEGISLATE "3 MONTH THEATRICAL WINDOW" OR RESIGN

Emma Addario, whose father took over the historic Roseville Cinema 50 years ago and inherited it after he died in 1989 is so livid that her local MP, Arts Minister Paul Fletcher, is doing nothing to help Cinemas survive post Covid that she has started a SAVE AUSTRALIAN CINEMAS campaign and is standing against him in his seat of Bradfield in the next Federal Election.

Emma Addario says " I met with Paul Fletcher , my local MP in December 2020 to request assistance regarding job keeper and for him to introduce legislation into the Parliament to enforce movie distributors to keep the traditional 3 month theatrical window that allows Cinemas to show new release movies to be seen in cinemas exclusively for three months before being shown on pay per view on streaming services. France and Turkey have recently legislated this and Italy are about to. But Fletcher said no. I believe he is too busy hob-nobbing with Hollywood movie makers to care about looking after and saving the 12,000 workers employed by Cinemas across Australia. Plus all the jobs that are generated by the millions of movie goers who visit restaurants and shops before and after going to a movie. It's unjust for him in his capacity as Minister for the Arts to ignore this wonderful cinema exhibition industry. "

"When I met with him in his office in December 2020 and explained that Cinemas need help he suggested that I close the Roseville Cinema and sell it to developers! Well I suggest he resigns as Arts Minister and from Parliament."

"That's when I made up my mind to do something about this situation and him. So I decided to stand against him in the next Federal Election and I've started SAVE AUSTRALIAN CINEMAS facebook and instagram pages. I am sure that of the 96,000 tickets sold to local patrons who attended the Roseville Cinemas last year there will be 25% to 35% who will vote against him in order to keep the Cinemas open."

TO INTERVIEW EMMA ADDARIO email max@marksonsparks.com or call Max Markson 0412 501 601

History of Roseville Cinemas

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