

Social media influencer @daxon launches crowdfunded quokka photo book

Allan Dixon has one of the strongest selfie games in the world. Being dubbed “The real-life Dr Dolittle”, content maker Allan Dixon has become a social media sensation worldwide with his heart-warming yet hilarious animal selfies captured on his travels. Dixon has recently launched a crowdfunding campaign on Kickstarter to release a photo book about quokkas.

The 29-year-old Instagrammer has travelled around the world and mastered the art of taking animal selfies. His portrait mates varied from domesticated dogs, chickens, and horses to wild kangaroos, koalas, camels, and even a Diamond Python.

Three years ago, Dixon’s selfie with a quokka – a small and extremely cute marsupial from Rottnest Island, WA with a photogenic grin on its face has sparked a quokka selfie trend. Since then Dixon has been sharing adorable quokka images every Monday on his Instagram account @daxon and is now set to bring happiness to more people with his quokka images.

“Having taken so many photos of quokkas and never printed anything in my life, I only want to put something out that people will actually love and will affect their lives in a positive way. I hope The Quokka Book is both of those things,” says Dixon.

The adventurer and photographer further explains his quokka book initiative, “The core theme of this book is about sharing positivity. I want to remind people to smile, laugh and, most importantly, to think about doing what makes them happiest.”

The king of the animal kingdom is originally from Ireland, but he is now calling Australia home.

“The Quokka Book will be a 96-page full-colour hardcover book filled with quality photos of Australia’s cutest creature that I have taken over the last two years as well as some never before seen images. It will be printed 35kms from the quokkas’ home in Perth, making it a genuine high quality Aussie product.”

For more information on The Quokka Book or to support the crowdfund campaign please visit <https://www.kickstarter.com/projects/daxon/sending-happiness-worldwide-the-quokka-book>

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