

Rubicon Red Achieves Specialization Trifecta

2018 Momentum Building with Oracle PaaS and IaaS

19 April, 2018 – Rubicon Red, a recognized global leader in Oracle Cloud Platform and a Platinum level member of Oracle PartnerNetwork (OPN), today announced momentum is building in its Oracle PaaS and IaaS practice with growing customer demand, and three new Oracle Partner Network (OPN) Specializations.

Since the launch of its Oracle PaaS and IaaS practice six months ago, Rubicon Red is thrilled to have recently delivered a number of successful go-lives with Oracle PaaS and Oracle middleware, with some exciting new projects on the horizon.

“We are starting to see real traction in the Australian market place with customers looking to modernize their existing applications footprint by quickly moving to the cloud, but in parallel, looking to invest in specific cloud native projects, where they can deliver fast ROI and achieve real differentiation,” said John Deeb, CEO, Rubicon Red.

Deeb went on to highlight opportunities around some of the more recent Cloud offerings from Oracle. “Emerging technologies are changing the way we interact with application functionality and data. Specifically, chatbots are proving to be a very tangible solution for our customers - delivering value quickly, by solving real problems easily and applying consistency and scale in customer experience.”

Having recently delivered a successful Oracle Intelligent Bots project, part of Oracle Cloud Platform, for a higher education institution to address student ATAR enquiries, Rubicon Red is currently fielding requests for chatbot solutions across many industries including higher education, public sector and service delivery.

Other recent Rubicon Red go-lives include People’s Choice Credit Union with a new Oracle-based integration platform to support the New Payments Platform; Ruralco upgraded their enterprise Oracle integration platform from 11g to 12c and migrated to the cloud; Australian Red Cross Blood Service also upgraded their enterprise Oracle integration environment to 12c; US customer, DirecTV, rolled out Rubicon Red MyST to deliver DevOps capability across their enterprise Oracle integration platforms, and in Europe, the Dutch Government also implemented Rubicon Red MyST for DevOps provisioning and continuous integration.

“We are delighted with the work Rubicon Red have delivered for our Oracle SOA 11g to 12c migration to the cloud. As part of ongoing managed services we have implemented DevOps using Rubicon Red MyST for provisioning and continuous delivery. Our migration to 12c on the cloud is the first step in our cloud journey and we are looking forward to working with Rubicon Red on our future Oracle cloud projects.” said Stuart Laird, Head of Applications, Ruralco.

Rubicon Red has a number of interesting projects on the horizon including an application modernization project for an Australian winemaker looking to move their enterprise integration platform to Oracle Cloud.

What continues to emerge as Rubicon Red helps customers on their journey to Oracle Cloud is the importance of having a thriving community of successful customers – successful projects breeds ongoing success for customers, vendors and partners alike. “We see three key elements to supporting a thriving community around Oracle Cloud Platform – first is to build our own knowledge, second, to share our wisdom – sharing what we have learned in terms of best practices and proven approaches with the broader community and thirdly to promote the success of our customers as they rollout successful projects that are having such a positive impact on their own organizations. As Oracle Cloud Platform specialists, continual learning and ongoing investment in the latest product knowledge is critical for all of our consultants to stay abreast of the latest technologies and approaches”, concluded Deeb.

A prime example of the ongoing investment Rubicon Red makes towards continuous learning and education is the latest round of OPN Specializations it has achieved. Rubicon Red are very proud to announce it has recently achieved three new OPN Specializations for Oracle Mobile Cloud, Oracle Infrastructure as a Service and Oracle Management Cloud. These latest accreditations extend Rubicon Red’s comprehensive set of OPN Specializations, now numbering nine in total, including Oracle SOA Suite 12c, Oracle Business Process Management 12c, Oracle WebLogic Server 12c, Oracle Enterprise Manager 12c, Oracle Linux 6 and Oracle VM 3.0.

“The three recent OPN Specializations attained by Rubicon Red, cement their position as a partner of choice for Oracle Cloud Platform in Australia and New Zealand”, said Rob Willis, Regional Managing Director, Oracle Australia and New Zealand. “Our customers all over the world are looking for partners like Rubicon Red to help them modernize their existing applications and in parallel, deliver on the digital innovations that business transformation today, demands, using Oracle Cloud”.

About Rubicon Red

Rubicon Red is a globally recognized and awarded thought leader in Oracle Cloud Platform. An Oracle Platinum Partner, Rubicon Red offers a set of innovative and market leading Professional Services and Managed Services for Oracle Cloud Platform.

Rubicon Red provides expert services across Oracle Cloud Platform including Application Development, Integration, Security and IaaS, spanning the broad set of Oracle Cloud Services in each of these domains. Dedicated to Oracle Cloud, Rubicon Red is the partner of choice for Oracle Cloud

Platform.

Since its founding in 2009, by two former senior executives from Oracle product management, Rubicon Red's mission has been to lead customers to success on their Oracle middleware journey. This is the origin of our name; helping customers cross the "Rubicon" in their successful adoption of the Oracle Cloud Platform "Red" stack.

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About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) is Oracle's partner program that provides partners with a differentiated advantage to develop, sell and implement Oracle solutions. OPN offers resources to train and support specialized knowledge of Oracle's products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to be recognized and rewarded for their investment in Oracle Cloud. Partners engaging with Oracle will be able to differentiate their Oracle Cloud expertise and success with customers through the OPN Cloud program – an innovative program that complements existing OPN program levels with tiers of recognition and progressive benefits for partners working with Oracle Cloud. To find out more visit: <http://www.oracle.com/partners>.

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