

Sami Yusuf, Britain's biggest singer in the Middle East, announces first New Zealand concert

This July, experience Sami Yusuf's unique voice firsthand when the UK's biggest star in the Middle East takes the stage in Auckland.

Immerse yourself in the world of "Spiritique" as the founder of the genre, Sami Yusuf, graces Auckland's Town Hall with peace and harmony on Sunday 10 July 2016. With tickets starting from only NZ\$65, this is the best opportunity for New Zealand fans to personally experience Yusuf's inspiring music.

The Guardian recognised Yusuf as Britain's biggest star in the Middle East who has sold 34 million albums to date and is distinguished worldwide for the celebrated concerts of harmony he performs. His Auckland show will be no different.

In the current global atmosphere of conflict and turmoil, Yusuf's message of peace and harmony is timely and much needed.

Appointed by the United Nations as both the World's Global Ambassador Against Hunger and the promoter of World peace and harmony, Yusuf is by no means your typical British celebrity. The brilliant singer is also well renowned for his astounding talent as a composer, producer and instrumentalist. The transcendent message of traditional music speaks for the core of Yusuf's passions. He strongly believes that the world's traditions are expressions of the same ultimate truth. Music for him is an expression of divine love and the love of all the great traditions.

Speaking of his very first Australian and New Zealand tour, the London based singer cannot conceal his excitement.

"I do know that both Australia and New Zealand are unbelievably beautiful, and the people are accepting, kind and hospitable. Also, the aboriginal culture has always been an object of fascination for me. I'm keen and eager to learn more about the two countries," said Sami Yusuf.

One of Yusuf's largest live concerts was in Istanbul where he performed to over 250,000 people and also composed and arranged music for the film "1001 Inventions and the World of Ibn Al-Havthan".

Auckland fans will see Yusuf perform at Great Hall, Auckland Town Hall on July 10 at 8pm. Ticket prices start from only NZ\$65.

SAMI YUSUF is appearing at:-

Auckland, Sunday 10th July 2016 at the Great Hall, Auckland Town Hall

Tickets available through Ticketmaster: <http://bit.ly/1ThvWco>

MEDIA CONTACT

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