



## San Remo's Adam Swanson presents new pasta pilgrimage TV series

San Remo brand ambassador, Adam Swanson, will present an exciting 13-episode TV series in which the popular chef explores his family heritage and discovers traditional cooking methods used by generations in some of Italy's most picturesque regions.

The series - Adam's Pasta Pilgrimage - will debut on Channel 9 on Saturday 11th July, and explores the origins of Italy's most famous food: pasta.

Adam said he was excited to share his experiences with viewers, and take them on a journey about where pasta comes from, how it got to Italy, and showcase how different regions have made this Italian staple their own.

"This was an opportunity for me to rediscover my family heritage in Italy's south, deepen my knowledge about traditional recipes, and learn more about the use of different pasta shapes and cooking techniques perfected through centuries of tradition," Adam says.

"I hope people will see how easy it is to use some of the age-old techniques at home to create a meal that can be enjoyed by the entire family," he says.

Beginning in Italy's south in Naples, Adam heads to thirteen different regions in Italy, including the island region of Sicily, as well as Lazio, home of the nation's capital, and Tuscany - arguably one of Italy's most famous and cultural regions. Travelling in his little red Fiat, Adam meets authentic Italian people and cooks authentic Italian recipes.

"Italy has so many outstanding regions that are home to many amazing people, and while I loved every minute of this journey, I particularly enjoyed beginning this series in Naples - the city that is home to my family," Adam says.

"My Nonna had a significant influence on me when it comes to my passion for food, and it was great to spend time in the kitchen with her sister, learn more about Spaghetti as the regional pasta of choice, and visit the medieval home of the regional Campanian pasta guild - the church of Carmine Maggiore," he says.

The first of the 13-part episodes of Adam's Pasta Pilgrimage will air on Channel 9 at 4pm on Saturday 11th July. After each weekly episode, a featured recipe will be uploaded to the website at <http://adamspastapilgrimage.com/> for people to try at home.

Many TV viewers already know Adam through regular guest appearances on Network Ten's Ready Steady Cook, as well as Justine Schofield's Everyday Gourmet, Good Chef, Bad Chef and Channel Seven's Out of the Blue.

The launch of this new TV series is the latest accomplishment for the restaurant owner, who in March this year he was announced as the Young Achiever of the Year by Restaurant & Catering Australia.

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