

# SatPhone Shop Announces Iridium GO!™ available for purchase

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Melbourne, Australia, August 19, 2014 – SatPhone Shop Pty Ltd, a wholly owned subsidiary of World Reach Limited (ASX: WRR), is one of the first in Australia to officially launch Iridium GO!™ on the market. It is now available from the online shop [www.satphoneshop.com.au](http://www.satphoneshop.com.au). The new Iridium GO! is unlike anything the satellite industry has set their hands on. This compact, rugged and portable device creates a global connection for voice and data communications, boasting features that support voice calls, texting, email access, social networking, GPS tracking, and SOS alert to name a few. Iridium GO! is built to support up to 5 connected devices (i.e. smartphones and tablets) providing a Wi-Fi network with a coverage radius of 30 metres and is the ideal gadget for the adventure traveler, remote workers and anyone who requires communication outside of cellular coverage, whether it be on land, sea or air.

SatPhone Shop will be featuring Iridium GO! at the National 4x4 Outdoors show and Fishing & Boating Expo from 22-24 August at the Melbourne Showgrounds. Visit the SatPhone Shop stand to see how Iridium GO! works, and take advantage of the special price at \$1,195 including GST.

SatPhone Shop is also offering attractive pre-paid bundles with Iridium GO!, including 400 minutes with 7-months access for \$1595 OR 1000 minutes with 13-months access from \$1895, that's savings of up to \$350.

SatPhone Shop has stock of the Iridium GO! device and it is available to the Australian market with next day delivery. Enquire or order now!

For more information contact:

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About SatPhone Shop

SatPhone Shop is a wholly Australian owned subsidiary of World Reach Limited (ASX: WRR) and is an online shop for satellite products to competitive prices. SatPhone Shop is a Telstra Dealer and provides a wide range of ready-to-use satellite products for the Iridium satellite network. The products are suitable for applications within areas like portable, road, maritime and building. For more information, [www.satphoneshop.com.au](http://www.satphoneshop.com.au)

About Iridium Communications Inc.

Iridium® is the only mobile voice and data satellite communications network that spans the entire globe. Iridium enables connections between people, organizations and assets to and from anywhere, in real time. Together with its ecosystem of partner companies, Iridium delivers an innovative and rich

portfolio of reliable solutions for markets that require truly global communications. The company has a major development program underway for its next-generation network — Iridium NEXT. Iridium Communications Inc. is headquartered in McLean, Va., U.S.A., and its common stock trades on the NASDAQ Global Select Market under the ticker symbol IRDM. For more information about Iridium products, services and partner solutions, visit [www.iridium.com](http://www.iridium.com).

#### About World Reach Limited

World Reach Limited is an Australian publicly listed company, with strategic ownership of companies involved in the design, manufacturing and distribution of equipment, applications and services to the global needs of Information Communication & Technology markets. World Reach Limited is an Australian publicly listed company, owning 100% of Beam Communications Pty Ltd. For more information [www.worldreach.com.au](http://www.worldreach.com.au)

#### **Contacts**

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