

SCCU announces a 3-year Sponsorship deal with Positive Change For Marine Life

Australia's Mutual of the Year invests in the future of the Northern Rivers Region, and Sustainability

Southern Cross Credit Union (SCCU) expands its community reach, announcing a 3 year Sponsorship with Positive Change For Marine Life (PCFML), highlighting their commitment to sustainability within the Northern Rivers Region.

Having seen first-hand the impact PCFML programs have made in reducing waste throughout local waterways, SCCU recognised the need for a larger partnership. Stuart Edwards, SCCU CEO said "We're incredibly proud to support a charity that's not only making a difference right now, but continues to plan ahead for the betterment of people and planet. For us it was a natural fit with PCFML as we share a lot of the same values and look for ways to give back to future generations to come, helping protect the beautiful Northern Rivers Region, we're lucky enough to call home'.

Through education and dedication, PCFML's mission is to empower communities to take action, developing long-term initiatives which benefit the sea, and those who rely upon it for survival. PCFML's Northern NSW Campaign Coordinator, Dane Marx said "Positive Change for Marine Life is both proud and excited to have built a long-term partnership with Southern Cross Credit Union, and to have them on board and supporting our projects over the next three years. We believe in driving positive change at the community level, and what better way to achieve that than through building strong, long-lasting and positive connections between local businesses, NGOs and stakeholders. The first stage of funding from this partnership will help to support our River Warriors Project through the purchase of essential gear to assess and remove Marine Debris from our Rivers as well as looking at broader ecosystem-wide impacts, as part of the projects new direction in 2020. We are equally excited to help provide a channel for Southern Cross Credit Union to get more actively involved in our on-ground work, to help positively address impacts on Marine Life in the region. We are looking forward to further developing our relationship with SCCU as part of this new long-term relationship!"

The Sponsorship comes off the back of numerous wins for SCCU including being named Australian Mutual of the Year. "This Sponsorship is another example of what we stand for at SCCU. We work hard every day to be the best we can be, deliver what we say we will and give back to our communities" added SCCU Community Sponsorship Specialist Cassie Nicole.

"We've had the pleasure of working alongside the PCFML team for a while now, partnering on their local River Warriors program and getting physically involved in their monthly kayak surveys. As a customer owned financial institution, it is important for us to get involved with the groups we sponsor, and to help make a measurable difference in the communities we live and work in. Our focus on locals supporting local has never been stronger" says Cassie. For more information on SCCU Community Programs visit www.sccu.com.au

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